



SELF STUDY REPORT

FOR

1st CYCLE OF ACCREDITATION

VALLUVAR COLLEGE OF SCIENCE AND MANAGEMENT

NH - 7, KARUR - MADURAI NATIONAL HIGHWAY, PUTHAMBUR (P.O),

KARUR

639003

www.vcsm.ac.in

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1. EXECUTIVE SUMMARY

1.1 INTRODUCTION

Valluvar College of Science and Management (VCSM) was established in the year 2004, with a magnanimous vision of transforming the students into meaningful citizens by teaching life lessons obtained from Thirukkural. The idol of divine poet Thiruvalluvar is implanted on the crown of the campus, like a beacon so as to guide us like a guiding lodestar. Valluvar Educational Trust was established in the year 2001 by Thiru. K. Senguttuvan, a notable industrialist in this region. Being a philanthropist, the chairman committed himself towards the upliftment of the rural masses through various community development initiatives. His penchant for education was the drive to establish Valluvar College of Science and Management in a serene, sprawling 27.67 acre landscape, on the Karur – Madurai National Highway.

It's a co-educational institution affiliated to Bharathidasan University, Tiruchirappalli. Giving utmost focus on student-centric and inclusive educational patterns, the college offers 13 Undergraduate programmes, 5 Postgraduate programmes, M.Phil. and Ph.D. in Commerce. The college has the noble aim of enhancing the knowledge of students belonging to rural society, minorities, and the economically downtrodden by offering free bus facilities to every nook and corner of nearby districts, low-cost education, and ensuring secured placements. VCSM believes that education is the key to success, so it awards scholarships for Economically Weaker Section Students and Meritorious students.

VCSM is the only institution among all the affiliated colleges of Bharathidasan University to hold a license for organizing TEDx events. The college proactively participates in the National Institutional Ranking Framework (NIRF), Atal Ranking of Institutions on Innovation Achievements (ARIIA), Institution's Innovation Council (IIC), the Unnat Bharat Abhiyan (UBA), and various other government initiatives. The college received a 4.0 Star in the IIC Ranking 2022 and was named as a Band Performer in the ARIIA 2021. IIBF, Mumbai, in collaboration with VCSM, offers a Diploma in Banking and Finance, and recognized VCSM as a Centre of Excellence in Banking

The college offers add-on courses, value-added courses, high exposure through MOOC courses, experiential learning through academic and non-academic clubs and cells, and skill development programs like communication, aptitude, reasoning, etc. for their global level placements.

Vision

The college aims to excel as the center of academic excellence by providing quality education, enrichment of global competence, preparedness for employability, focusing on character building and self-esteem, instilling the societal concern that leads to holistic development.

The college emphasizes values, virtues and wisdom as the core of human life. It inculcates integrity and intelligence as the heart of human existence through education. Our aim is to provide students with access to high-quality education at a price they can afford, bestow them with the skills they'll need to succeed in their chosen fields, instill in them a sense of morality and ethics, uncover latent talents, and help them develop into their full potential as leaders, business people, and good human.

Mission

- To provide state of the art infrastructure and conducive environment to ensure best higher education
- To foster the skills of every student through the guidance of forefront academic fraternities
- To empower the rural students with gamut of knowledge through rich curriculum and effective teaching pedagogies
- To enhance the unconventional research and innovation in various domains to meet the national and global demands.
- To act as a springboard to the students in order to catapult them into a glorious career by making them employable at global scale
- To escalate the entrepreneurial capability of younger minds and make them self-reliant
- To impart ethos, discipline and character through the ideals of Thirukkural, in order to bestow ethically exemplary citizens.
- To encourage students who are interested in both internal and external transitions, independent thinkers who want to make a difference, and those who want to better themselves in response to global needs.

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

- College has 27.67 acres with good Infrastructure
- Transformative and proactive leadership with an idea of ‘Locally Rooted; Globally Connected’ UGC 2(f) and 12(B) Recognition
- Institute has recognized by Prime Minister’s office for services rendered in creating awareness about Financial Inclusion.
- Institute implements a project named as ‘PALAM’ which connects employer and job seekers.
- Institute has recognized as Band Performer by ARIIA in 2021 and rated with 4 Stars by IIC in 2022.
- Institute has recognized as the Local Chapter for SWAYAM – NPTEL.
- Only Institute in Karur Dt that is Licensed Institute by TEDX VCSM
- Institute has 46 MoUs and Collaborations with Premier Industries
- Institute takes part in UBA programme of MHRD and has adopted 5 Villages.
- DBF is course offered for students and thrice we have renewed the MoU with IIBF, Mumbai.
- Institute offers unique courses in our region B.A (Public Administration), B.Sc (Fashion Technology and Costume Designing) and B.Sc (Hotel Management & Catering Science) and 15 Value Added courses and 75 Add on courses.
- Institute conducts Certificate course on Thirukkural.

- Offering Skill Training Courses through IECD, by Bharathidasan University for the students.
- Academic and Non-Academic Cells & Clubs for enhancing the knowledge of students universally
- Institute's IQAC monitors the functioning and to setup the plan of action as well as its implementation.
- Training and placement Cell provides training to students by industrial experts and placement faculties.
- Institute implements Micro Project and Internship
- College produces numerous first generation Graduates and bagging University Ranks on a continuous basis.
- College conducts extension activities like promotion of handloom sector, 'one sapling one student' to save our Earth.
- Dr. S.R. Ranganathan automated Library with internet facility 9568 books, 30 periodicals and Journals, 2,500 + e-resources, NDL, NLIST and DELNET
- Institution has expertise and experience Faculty members.
- Institute conducts FDPs/Seminars/Workshops/Conferences for faculties and provides financial support for attending bnoutside FDPs/Seminars/Workshops/Conferences.
- College has 45 KW Solar energy plant and College completely depends on solar power for the energy requirements.

Institutional Weakness

- Majority of the students come from economically disadvantaged backgrounds and are unable to pay fees and require financial assistance more.
- Absence of undertaking funded research and consultancy projects.
- As an affiliated college the institution has less flexibility in designing and framing curriculum.
- Inaccessibility to Government grants and funds to the Institutions
- The college doesn't have a Multi-purpose Indoor Sports Complex.
- The socio-economic backwardness of the students affects their learning.
- As the Institution is located in rural region it is unable to attract students from other states.
- Few faculty members have completed Ph.D.
- Publication on Scopus and UGC-CARE Enlisted is very less.

Institutional Opportunity

- With the trickling down of positive attitudes towards higher education, the college anticipates the opportunity to reach out to and empower many more first-generation learners.
- Exclusive Coaching Centre for Banking
- Incubation Centre for developing Youth Entrepreneurs
- Active deployment of the Language Lab to offer remedial English programmes to students through computer-based language learning.
- Coaching classes for Professional Courses such as CA and CMA
- Improving communication skills through taking seminars/workshops/FDPs.
- To offer courses on Data Science, Machine learning and Artificial Intelligence (AI)
- Institutional plan - AICTE approved M.B.A course
- Through Value Added Program giving Govt. Exam coaching like TNPSC, Bank Exam, NET, SET, etc.
- Maintaining and utilizing better contact with our alumni.

Institutional Challenge

- With rapid changes taking place in all domains, quick adoption of such changes into the curriculum is a challenge
- Seeking sanctions for major and minor research projects, which is a challenge for an Institution.
- Improving connectivity to the college in the absence of public transport facility.
- Providing paid leave (few months to two years) for Faculty to complete their PhD/ post-doctoral work/attend skill enhancement programmes at other Universities.
- Generation of a corpus fund.
- Being located in a rural area, the college struggles to improve the student enrolment status.
- To make 100% students employable for reputed industries.
- Creating awareness about Digital Learning.
- Many of the students are coming from rural areas. They have completed their school education through the regional language of Tamil. The English language is mandatory for all higher education, so extra

coaching is needed for those students.

- Lack of orientation among rural parents about the relevance of higher education and career opportunities.
- Fund mobilisation for the development of the Institution is difficult.

1.3 CRITERIA WISE SUMMARY

Curricular Aspects

The institution is affiliated to Bharathidasan University, Tiruchirappalli, Tamilnadu. It has a well-planned effective CBCS (Choice Based Credit Systems) curriculum prescribed by the University, thus providing students to choose courses as per their interests. At the start of the academic year, the academic calendar is prepared by the IQAC and uploaded in the website. Curriculum delivery, instructional methodology, and portions to be covered are planned by the faculty in accordance with the academic calendar. Every department keeps a variety of records, including timetable files, lesson plan files, internal exam question paper file, university question paper files, assignment files and departmental curricular and co-curricular activities files. The timetable is prepared for every semester with extensive care to ensure course delivery. The college possesses 4 C.S Laboratories, 2 FT and CD Laboratories, 1 HMCS lab, 2 Physics lab and 1 English Language Lab.

The institution also offers 75 add-on courses, from which 4073 students benefited during the assessment period. 15 value-added courses were introduced and 2473 students enrolled during the assessment period. Online MOOC programs like SWAYAM NPTEL and Coursera are attended by the students to enhance their skills. The institution is recognized as a "local chapter of SWAYAM" in order to cater to the needs of the students. The college got approved for 8 courses from Bharathidasan University's Institute for Entrepreneurship and Career Development (IECD) and 448 students were benefitted. During the academic year 2021-22, 615 students (415- II Year; 200- I Year) participated in internships in various industries and educational institutions, and 395 final year students completed their projects. The college offers courses like Value Education, Environmental Science, Soft Skill Development, and Gender Studies as part of the curriculum. Through these courses the institution ensures Professional Ethics, Gender, Human Values, Environmental and sustainability among the student. Continuous Internal Assessment Tests are conducted as per the academic calendar.

The IQAC cell analyses feedback gathered from students, teachers, employers, and alumni and communicates the suggestions to the governing council for further action. The governing council discusses the ATR and corrective measures are performed in response to stakeholder feedback.

Teaching-learning and Evaluation

The most essential aspect of the institution's teaching and learning process is the ability of the instructors to inspire creativity and curiosity in learning among students. The institution cultivates a student-centered learning environment, integrating **experiential, participative, and problem-solving pedagogical methodologies**. This pedagogical approach, complemented by immersive hands-on experiences, embodies the college's educational process.

The teaching-learning process incorporates the seamless integration of ICT. Students and faculty make use of a diverse range of digital resources, including MOOCs such as SWAYAM and NPTEL. Additionally, the Digital Library offers access to platforms like NList and DelNet, further enhancing the learning experience.

To enhance student learning, diverse activities like group discussions, role-play, outbound training, talent expos, internships, industrial visits, peer learning, invited lectures, and more are meticulously planned and executed.

The college hires highly qualified and experienced full-time faculty members. Emphasizing the importance of quality teaching, both faculty and students are encouraged to participate in conferences, seminars, symposia, orientation programs. The academic process caters to a diverse range of students, maintaining a favorable staff-student ratio of 1:18.

The department prepares the Programme Outcomes, Programme Specific Outcomes and Course Outcomes. Students are evaluated on a regular basis through **assignments, assessments, exams, seminars** and so on which are scrutinized by the faculties and monitored by the Exam cell. The assessment mechanism is transparent and the student's grievances are taken into immediate consideration to resolve them.

Faculties keep track of their student's development and communicate with them regularly for their upliftment. To know the progress of the students to their parents, PTMs are conducted to provide updates on student's progress. Furthermore, comprehensive result analysis is conducted, and appropriate corrective actions are taken.

The institution earnestly prioritizes the empowerment of students from Tamil medium and rural backgrounds, nurturing their path towards exceptional academic achievements. Through dedicated efforts, the college enables these students to attain impressive pass percentages ranging from 92% to 96% in course evaluations.

The College's IQAC members monitor curricular, co-curricular, and extra-curricular activities. They strive to provide teachers and students with the necessary support to enhance the teaching and learning processes.

Research, Innovations and Extension

The college has a well-developed infrastructure to support students' intellectual, emotional, and social development, and it is intent on bolstering research culture, creative thinking, and extension activities.

- **Institution Innovation Council:** The College received **4-star ranking from Institution's Innovation Council** during the year 2021-22.
- **ARIIA:** The college obtains **award as Band Performer from ARIIA** (Atal Ranking of Institutions on Innovation Achievements)
- The institution offers **M.Phil and Ph.D** research programme in **Commerce discipline**.
- The college has **strong R&D and EDP cells** for effective functioning of the institution.
- During 2017-22, the college obtains **18 Government/NGO funded projects**.
- The institution motivates faculty and students to present papers in National/International seminars and conferences. The faculty has published 13 research papers in journals and 12 edited books/chapters with ISBN number.
- **IIC Innovation Ambassadors:** **10 faculty** members completed **Basic Level** programmes and **10 faculty** members completed **Advanced Level**.

- **National Innovation and Start-up Policy:** Our faculty and Students **take part in NISP and submitted their ideas.**
- **YUKTHI – National Innovation Repository(NIR):** Institution maintains a repository of innovations by identifying start-ups developed by students and faculty. Our **students submitted their start-up ideas in YUKTHI.**
- **EDII-TN:** The institution **organized student innovators programme** through Entrepreneurship Development and Innovation Institute, Chennai. During 2017-22, the college conducted **totally of 50 programmes** on Research -14, Innovation-Cell -9, Entrepreneurship -27
- **MoUs:** The College has **a count of 46 MoUs** on different sectors like Industry-Academia and NGOs to have a fruitful collaboration and student-exchange programs.
- **Extension Activities:** The College has several non-academic clubs such as NSS, YRC, RRC, Eco-Club, Women-Empowerment Cell, Fine-Arts etc., to extend student's participation in non-academic activities. Under these clubs the college conducted total of **61 programmes.**
- **UBA Fund:** The College **adopted 5 villages under Unnat Bharat Abhiyan** and received fund for the conduct of out-reach programmes.
- **Awards:** The College has received several awards, shields, medals and recognition amongst the college was privileged with **Prime Minister's appreciation for the initiatives taken towards School Students' Saving Scheme** under Financial Inclusion Initiatives.

Infrastructure and Learning Resources

Valluvar College of Science and Management is located on the Karur-Madurai National Highway in a peaceful 40-acre setting and provides easy access to all public transport. It is a self-contained campus that serves academic, cultural, and athletic needs.

- The campus is 27.67 acres and includes a playground, pathways, parking, and gardens. The built-up area is 18083.71 square metres.
- There is a new three-story building, a parking lot, garden, medicinal garden, playgrounds, an underground rainwater tank, and a boundary wall with two main gates.
- The college is constantly augmenting its infrastructure and physical facilities to improve teaching-learning process.
- The College has four well-equipped computer labs with an effective student-computer ratio of 5:1.
- The College Library is fully automated by Rovin Software's open-source Library Management System. E-books and materials are available to students through N-List, DELNET, NPTEL, Journals, and Magazines. The Department of Physical Education manages the available sports infrastructure, including a playground.
- Students complete IT and other infrastructure surveys (library, sports, hostel, building, canteen, stationary) to evaluate existing amenities.
- The college has 10 laboratories, of which 9 are UG labs and 1 is a PG lab. It has 50 classrooms, 10 faculty rooms, 2 seminar halls, 1 multipurpose conference hall, and 1 multipurpose auditorium. 18 classrooms have LCD projectors, while the remaining classrooms are Wi-Fi-enabled.
- The college has adequate physical infrastructure and supporting resources to meet the requirements of its stakeholders.
- The institution undertakes regular maintenance of computers, laboratories, libraries, transport, buildings, solar lights, CCTV, and classrooms.
- One generator with 82 KB of capacity is available to manage interruptions during power failures.
- The Department of English maintains an English language lab for all students to improve their

communication abilities.

- The college has a changing room, a first aid room, and two open theatres for cultural rehearsals and performances.
- The college campus is Wi-Fi enabled with 100 mbps bandwidth speed and has four state-of-the-art computer laboratories.

The college has established a Yoga and Meditation Hall to promote relaxation, stress management, and excellent health.

Student Support and Progression

The institution is very particular in preparation and processes involved in supporting student aspirations. The college supports students in the form of grants, counseling and accessing continuing education programs.

Scholarship:

- Apart from Government/NGO scholarships, the college offers freeships/scholarships

1. Shri.L.Karuppaiah Gounder Memorial Scholarship for Meritorious Students

2. Economically Weaker Section Students.

3. Philanthropist scholarship.

- 7042 students earned Meritorious and Economically Weaker Section scholarships for Rs.1,48,58,000/-.
- Totally 78.4% of students benefited through scholarships.

Capacity-development Programmes:

- The college offers soft-skills, life-skills, communication-skills, and ICT-skills training.
- 23 skill-enhancement and activity-based programmes were held from 2017-22. 3454 pupils benefited.

Competitive and Career Guidance:

- The institution offered TNPSC, IBPS, Banking-Practices, and competitive exam training.
- 23 career counseling workshops, including employability skills, corporate training, career exploration interviews, self-determined and goal planning, and more, helped 4108 students with 45.59% of average scale.

Committees:

- The college establishes Anti-Ragging, Grievance Redressal, and Internal Compliance Committees to aid students.
- The students feel free to lodge their complaints and the committees will immediately address student complaints.

Placement:

- The college has good Placement Cell. This Cell assists final year students to get suitable job.
- To overcome interview anxiety, students were trained in online interview exams, aptitude, communication, resume-preparation, group-discussions, mock-interviews, and more according on recruiter demands.
- Leading companies visit our institution for placement from various sectors. Totally 1303 students got placed during 2017-22.
- 483 students have gone to pursue higher-education.

Awards and Medals:

- Students were motivated and actively participated in various intra/inter-collegiate events.
- 49 students won awards and medals in various co-curricular and extra-curricular events.
- Our sports students participated in various events and won in National Level Boxing, University Level Chess, Volley-ball, kabadi and cricket, and won in state-level silambam and high-jump.
- Students participated in 157 event such as in inter-collegiate fests, symposiums, cultural, sports etc. They received certificates and prizes.

Alumni:

- The college regularly has good rapport with alumni.
- The college benefits from alumni-institution healthy relations.
- Alumni mentor youngsters in all ways. Alumni are invited as guests to college events as a sign of love.

Governance, Leadership and Management

The Governing Council acts as the apex for policy – making and adopts a libertarian and implementing pragmatic approach, intercommunication with four stakeholders through Advisory committee, assuring decentralised governance. The overall functioning of the college is governed by the statutory and non – statutory committees for invoking the academic, cocurricular and extracurricular activities.

The College policies directed the heads of the departments and faculties to be functioned effectively which highlights the principles of the institution. Enforcing the effective teaching and learning process, the institution deploys the vision and mission of the college through five – years strategic plan. E- governance operations are administrated in admission, fees collection, record of CIA I & II, internal marks, staff attendance and inventory of library.

The governing council affords welfare measures to its employees such as free transportation, free hostel, free lunch, recreational tour, rewards and prizes, fees concession to its employees' children, financial assistance to FDP, educational loan etc., Teaching and non – teaching faculties attended career enrichment program.

The main source of income relies upon the tuition fees of the students. The institution spent lump sum money for uplifting the downtrodden students by providing scholarships. Strengthening the documentation of the departments and sustaining the ranks, IQAC conducted internal and external Academic and Administrative Audit that includes the staff profile, student profile, highlights of the departments, stock register including laboratories, etc., every year.

The initiatives of IQAC, the faculties are used ICT classrooms especially provided the notes through PPT, E –

materials and E- Lectures. Enhancing the professional improvement, IQAC created various exposures to quench the thirst of learning through Faculty Development Programme/ Orientation Programme / Workshop via virtually during the pandemic period. During the last five years, the institution organized 23 FDPs for their career enrichment of teaching and non – teaching staff. For self-evaluation and self-assessment, the faculties follow the system of Self Appraisal which includes the academic performances, producing rank holders, guiding the projects, recognition from inter campus and publications.

The institution follows the democratic governance, well defined planning, executing, auditing and utilising the constructive feedbacks for uplifting the institutional ranking in governmental bodies.

Institutional Values and Best Practices

The institution harmoniously integrates diverse programs, addressing global concerns of gender, environment, sustainability, inclusiveness, values, and ethics. Students have been instilled with a sense of gender equality by educating them on a variety of issues and obstacles and implementing a number of initiatives. The college began commemorating significant days and events to educate students about social, ideological, and cultural diversity.

To keep abreast of the global need for energy conservation, the college has installed solar panel of 45 KW, wheeling it to the grid. The organisation transfers 2,500 solar energy units to the TNEB Grid on average each month for the benefit of Tamil Nadu's citizens. The college embraces power-saving practices to conserve energy. Wastes are managed effectively with proper trash bins, vermicomposting pits, decomposing pits, incinerators, etc. The institution is recognized for its exemplary maintenance of basic hygiene and for the best in-home canteen by 'Food Safety and Standards Authority of India'.

Water conservation techniques, pollution restrictions, landscaping, etc., are used to maintain an eco-friendly campus. The campus's barrier-free environment ensures the inclusion of individuals with special needs.

As per the guidelines of the "Vanagam" - Nammalvaar Ecological Foundation, the wastes of cows are converted into organic manure and it is used for crop cultivation. Tracking ecological sustainability on campus is made easier by green, energy and environmental audits. The institution is recognized as SWACHH BHARAT Campus by 'We the Leaders' an NGO.

The college sets the foundation for creating an inclusive and empowering learning environment that ensures every student feels valued, supported, and empowered to achieve their full potential.

The two Best Practices of the Institution are:

1. **Financial Inclusion:** School Students Saving Scheme (4S) a step towards the eradication of poverty by the Financial Literacy Cell to promote the saving habits of rural school students.
2. **S.H.I.N.E:** Students' Holistic Improvement through Nurturing of Essential Skills. SHINE facilitates career paths, securing reputable placements, and fostering essential skills.

The institution's **distinctiveness** lies in its profound dedication to imparting Thirukkural's wisdom, nurturing holistic values, and fostering harmonious coexistence through knowledge intertwined with ethics.

2. PROFILE

2.1 BASIC INFORMATION

Name and Address of the College	
Name	VALLUVAR COLLEGE OF SCIENCE AND MANAGEMENT
Address	NH - 7, Karur - Madurai National Highway, Puthambur (P.O), Karur
City	Karur
State	Tamil Nadu
Pin	639003
Website	www.vcsm.ac.in

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Principal	S Irulappan	04324-9944450506		-	
IQAC / CIQA coordinator	G.radhika	04324-9940777645	9894816028	-	iqac@vcsm.ac.in

Status of the Institution	
Institution Status	Private and Self Financing

Type of Institution	
By Gender	Co-education
By Shift	Regular

Recognized Minority institution	
If it is a recognized minority institution	No

Establishment Details

State	University name	Document
Tamil Nadu	Bharathidasan University	View Document

Details of UGC recognition		
Under Section	Date	View Document
2f of UGC	03-09-2021	View Document
12B of UGC	03-09-2021	View Document

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)				
Statutory Regulatory Authority	Recognition/Approval details Institution/Department programme	Day,Month and year(dd-mm-yyyy)	Validity in months	Remarks
No contents				

Recognitions	
Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No
Is the College recognized for its performance by any other governmental agency?	No

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	NH - 7, Karur - Madurai National Highway, Puthambur (P.O), Karur	Rural	27.67	18083.71

2.2 ACADEMIC INFORMATION

Details of Programmes Offered by the College (Give Data for Current Academic year)						
Programme Level	Name of Programme/Course	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No.of Students Admitted
UG	BA,Tamil	36	HSC	Tamil	60	30
UG	BA,English	36	HSC	English	110	11
UG	BSc,Computer Science	36	HSC	English	66	66
UG	BCA,Computer Science	36	HSC	English	120	91
UG	BSc,Physics	36	HSC	English	40	0
UG	BSc,Mathematics	36	HSC	English	170	6
UG	BCom,Commerce	36	HSC	English	60	9
UG	BCom,Commerce	36	HSC	English	120	53
UG	BCom,Commerce	36	HSC	English	240	116
UG	BSc,Hotel Management And Catering Science	36	HSC	English	50	13
UG	BSc,Fashion Technology And Costume Designing	36	HSC	English	40	23
UG	BA,Public Administration	36	HSC	English	60	7
UG	BBA,Business Administration	36	HSC	English	110	44
PG	MA,English	24	UG	English	30	5
PG	MSc,Computer Science	24	UG	English	60	6

PG	MSc,Mathematics	24	UG	English	35	10
PG	MCom,Commerce	24	UG	English	35	20
Doctoral (Ph.D)	PhD or DPhil,Commerce	0	0		0	0
Pre Doctoral (M.Phil)	MPhil,Commerce	0	0		0	0

Position Details of Faculty & Staff in the College

Teaching Faculty												
	Professor				Associate Professor				Assistant Professor			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government	0				0				0			
Recruited	0	0	0	0	0	0	0	0	0	0	0	0
Yet to Recruit	0				0				0			
Sanctioned by the Management/Society or Other Authorized Bodies	0				0				75			
Recruited	0	0	0	0	0	0	0	0	39	36	0	75
Yet to Recruit	0				0				0			

Non-Teaching Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				22
Recruited	11	11	0	22
Yet to Recruit				0

Technical Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				0
Recruited	0	0	0	0
Yet to Recruit				0

Qualification Details of the Teaching Staff

Permanent Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	8	3	0	11
M.Phil.	0	0	0	0	0	0	18	16	0	34
PG	0	0	0	0	0	0	13	17	0	30
UG	0	0	0	0	0	0	0	0	0	0

Temporary Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Part Time Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Details of Visting/Guest Faculties				
Number of Visiting/Guest Faculty engaged with the college?	Male	Female	Others	Total
	0	0	0	0

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
UG	Male	688	0	0	0	688
	Female	648	0	0	0	648
	Others	0	0	0	0	0
PG	Male	87	0	0	0	87
	Female	81	0	0	0	81
	Others	0	0	0	0	0
Doctoral (Ph.D)	Male	0	0	0	0	0
	Female	0	0	0	0	0
	Others	0	0	0	0	0
Pre Doctoral (M.Phil)	Male	0	0	0	0	0
	Female	0	0	0	0	0
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years					
Category		Year 1	Year 2	Year 3	Year 4
SC	Male	17	30	29	38
	Female	23	33	38	26
	Others	0	0	0	0
ST	Male	0	0	0	1
	Female	0	0	0	0
	Others	0	0	0	0
OBC	Male	247	201	230	267
	Female	202	203	225	231
	Others	0	0	0	0
General	Male	34	48	32	61
	Female	25	62	36	33
	Others	0	0	0	0
Others	Male	0	0	0	0
	Female	0	0	0	0
	Others	0	0	0	0
Total		548	577	590	657

Institutional preparedness for NEP

1. Multidisciplinary/interdisciplinary:	<p>The college aims to excel as the center of academic excellence by providing quality education, enrichment of global competence, preparedness for employability, focusing on character building and self-esteem, instilling the societal concern that leads to holistic development. The college offers UG courses that are open to all disciplines, allowing students to integrate humanities and science disciplines. The college has around 90 Add-on-course & Value Added course which are interdisciplinary in nature. The courses under humanities like Digital Banking and Fintech, English for Employability, Fashion Photography, Cyber Crimes and Laws are open to students of all domains. The courses under</p>
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	<p>science like Geophysics, Software Testing Fundamentals and Mathematical Economics are also open to all domains. Choice Based Credit System enables students to choose their Major based elective from his domain, Skill based elective to improve his scholarly attributes of his domain and Non-major elective from other disciplines, thereby fostering an interdisciplinary approach that broadens and deepens their perspective. The college offers internships for both UG and PG courses, which aid in student's employability and personality development.</p>
2. Academic bank of credits (ABC):	<p>Our college uses technology to help students learn. E-video and e-content study resources allow college students to learn anywhere and anytime using high-quality study materials on the college website and university portal for others' reference. Our college published books with the help of experienced faculty members relevant to the curriculum and in line with the latest developments in various fields of study, which are designed to supplement classroom teaching, providing students with an in-depth understanding of the subjects. Placement materials are exclusively designed to provide insights into the job market. Faculty members have published their own publications with a unique perspective on the subject matter, which aid students in developing their knowledge and skills. Due to the innovativeness and high calibre of the materials, the Bharathidasan University expressed interest in offering our add-on courses and its materials. The institution follows the university norms for entry and exit during the programme.</p>
3. Skill development:	<p>Our college is focusing on developing the skills of the students based on upskilling and reskilling for the constructive well-being of the students by providing many soft skill training programmes on various aspects like Soft skill for leadership management, Wide learning and personal development, skill development for girls by WICCI. Indian Institute of Banking and Finance (IIBF), Mumbai, in collaboration with Valluvar, offers Diploma in Banking and Finance. We are acknowledged as the Centre of Excellence in Banking by IIBF, Mumbai. The college implemented, Naan Mudhalvan, a massive upskilling programme provided by the Tamilnadu government for the students: I year - Overview of English Language Communication</p>

Assessment & Certification from Cambridge, II year - Microsoft Office Fundamentals, III year- IBM Skill build-Future Ready Employability Skills, Data Analytics and Visualization Powered by Tableau, Cyber Security and Mutual Fund. FT&CD students were given skill based training workshops on designing, styling, illustration, computer-aided design (CAD) and fashion merchandising. Workshops on computer assembler skills, android app developing skills are conducted. Mr. Nayeem A. Khan, corporate trainer and expert in soft skills and quantitative aptitude, conducted a course to improve skills. TCS has selected its campus ambassador to enhance leadership and branding skills. HMCS students researched on Millets' nutritional value. Students learn professional based LSRW skills in Professional English at the college. The college's academic and non-academic clubs and cells contribute more to the comprehensive development of skills.

4. Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course):

Indian language and culture are incorporated into the curriculum in accordance with NEP guidelines. The college teaches in regional language for the better understanding of the students. In Part-I language, the essence of Tamil Literature is incorporated and it is made mandatory for all the disciplines. Through these subjects, students learn about the unique aspects of Tamil culture as well as moral principles, ethics, and discipline. Hindi classes were also conducted to make the students speak and write in their national language. In B.A. and M.A. English courses, Indian Culture and Literature, Translation studies, Comparative Literature and Indian Writing in English is incorporated, to explore the Indianness in English writings. Students learn diverse cultures and its peculiarities. These courses focus on the study of Indian culture's linguistic, cultural, and social characteristics at the ancient, medieval, modern, and post-modern time periods fostering a strong connection between students and the Indian educational system. Ramanujan Math Club promotes Vedic math, an ancient astronomy-based Indian system of mathematics, among students. Bharathanatyam, Indian classical dance, folk dance, Villupattu, Karagattam, Puliyattam, Manattam, and Silambam are given importance, thereby inculcating the culture and knowledge of India. Sahitya Akademi Awardee, S. Ramakrishnan, was invited and

	<p>honoured for his novel "Sancharam", which speaks about the life of Nagaswaram players in Tamil Nadu's arid lands. Mr. Tarun Vijay, Member of Parliament, Rajya Sabha, and President of the Parliamentary Group on India-China Friendship, was invited to the grand opening of the Valluvar statue, which was held as a beacon on the top of the building, to popularize the great Tamil poet Thiruvalluvar's ethics and moral values from Uttarakhand to Kanyakumari.</p>
5. Focus on Outcome based education (OBE):	<p>Our lesson plans are designed in a way that accommodates the learning needs and development of the students. It emphasizes learning with specific goals based on 1. Program outcome 2. Course outcome. The purpose of assignments is to motivate students to read outside of their assigned readings. In order to encourage greater engagement with online platforms and digital assignments, students were given the task of producing videos or short films based on the topics provided. They were given assignments like creating working and non-working models to assess their conceptual understanding. The college has signed 46 MOUs with colleges and industries, and it helps in providing institutional industrial collaboration assignments, internships, and mini-projects.</p>
6. Distance education/online education:	<p>The institution incorporates online mode of teaching along with the conventional method of teaching. For curriculum delivery and assessment, online tools like Zoom, Google Meet, Google Classroom, Quiziz, Kahoot, etc. are used. During the pandemic, Google Classroom was extensively used for online classes, exam paper delivery, and assignment delivery. Webinars and online conferences on timely subjects are often planned for staff and students to facilitate distance learning. Along with online teaching, certificate programs and add-on courses are interspersed. SWAYAM and other MOOCs are offered to broaden students' understanding. Through coursera, our students can broaden their knowledge from universities around the world. SWAYAM and Coursera are given top priority to provide faculty and students with access to a global knowledge base.</p>

Institutional Initiatives for Electoral Literacy

1. Whether Electoral Literacy Club (ELC) has been set up in the College?	Valluvar College does all activities of Electoral Literacy Club under NSS.
2. Whether students' co-ordinator and co-ordinating faculty members are appointed by the College and whether the ELCs are functional? Whether the ELCs are representative in character?	Our College appoints NSS Officer and Student Coordinator to monitor the activities such as awareness about voting.
3. What innovative programmes and initiatives undertaken by the ELCs? These may include voluntary contribution by the students in electoral processes-participation in voter registration of students and communities where they come from, assisting district election administration in conduct of poll, voter awareness campaigns, promotion of ethical voting, enhancing participation of the under privileged sections of society especially transgender, commercial sex workers, disabled persons, senior citizens, etc.	<p>• Objective : To Ensure 100% Polling on the Election Date</p> <p>• Achievement : Karur District stood first in Tamil Nadu in terms of highest Polling with 83.96%. Valluvar College always joins hands with all Government's Efforts in successfully implementing Social Welfare Schemes. Election Commission announced 06.04.2021 as date of polling for Tamil Nadu Assembly Election. Our Institution believes that our student's community is the main stream of democracy and we always recognize our students as the learners today and leaders tomorrow, with this intention our institution planned to conduct 100% polling in Karur District contest, as per this contest, students have to motivate individual voters in their ward/booth to cast vote and ensure 100% polling on the election date and the College will provide all support to the students in achieving this goal and student who took active role and record highest percentage of polling in their booth will be awarded cash prize of Rs.10,000, 5,000 and Rs.2,500 as incentives to students. Around 30 students took part in this contest and visited door to door in and around their wards, for one week and met large section of voters. Students educated general public about the need for our contribution to democracy. Our faculty members also guided these students for successful canvassing. Many voters appreciated our students' efforts for their active participation in this campaign and thanked Our Management for this unique service. Karur District stood first in Tamil Nadu in terms of highest polling with 83.96%. This is the first ever effort by an Educational Institution in Tamil Nadu towards achieving this goal. Our Institution has received lot of appreciation from District Administration and from Election authorities.</p>
4. Any socially relevant projects/initiatives taken by College in electoral related issues especially research projects, surveys, awareness drives, creating content,	Valluvar College has conducted many events such as under Systematic Voters' Education and Electoral Participation (SVEEP) activities as advised by the

<p>publications highlighting their contribution to advancing democratic values and participation in electoral processes, etc.</p>	<p>Election Commission and The Director of Collegiate Education to follow Best Electoral Practices and announce awards. On 12.03.2021, our Institution has organized events about awareness and voting rights through a Vote Awareness rally, drama on voting rights, Rangoli competition for the students, door to door canvas to bring out the value of voting among general public by our students and students participated with great interest. Thiru.Thavaselvam, Deputy Collector and Returning Officer of Aravakurichi and Thiru. Panneerselvam, Block Development Officer, Aravakurichi participated in the programme and distributed prizes to the award winning students. Further, they provided various tips and valuable awareness about election process and also insisted need for casting our votes.</p>
<p>5. Extent of students above 18 years who are yet to be enrolled as voters in the electoral roll and efforts by ELCs as well as efforts by the College to institutionalize mechanisms to register eligible students as voters.</p>	<p>“Vote is precious as its most powerful non-violent tool which every individual have in a democratic society, we must use it. With this intention Our Institution has organized VOTER AWARENESS DRIVE – “VOTE IS OUR RIGHT” in which our NSS students spread the awareness about the importance of participating in electoral process in our country. Many students who don’t have voter id had enrolled themselves in electoral roll.</p>

Extended Profile

1 Students

1.1

Number of students year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1560	1657	1793	1978	2022

File Description	Document
Upload Supporting Document	View Document
Institutional data in prescribed format	View Document

2 Teachers

2.1

Number of teaching staff / full time teachers during the last five years (Without repeat count):

Response: 220

File Description	Document
Upload Supporting Document	View Document
Institutional data in prescribed format	View Document

2.2

Number of teaching staff / full time teachers year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
87	80	91	100	90

3 Institution

3.1

Expenditure excluding salary component year wise during the last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
300.60225	316.93389	478.90320	672.65004	520.06146

4. Quality Indicator Framework(QIF)

Criterion 1 - Curricular Aspects

1.1 Curricular Planning and Implementation

1.1.1 The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment

Response:

Valluvar College of Science and Management, affiliated to Bharathidasan University, Tiruchirappalli. The **curriculum** is based on **Choice Based Credit System designed by the university**. The college offers **13 UG programmes, 5 PG programmes and M.Phil., Ph.D. programmes** in Commerce.

Academic Calendar:

- **The academic calendar** includes the commencement of classes, exams, holidays, rules and regulations, details of clubs and committees.
- **It ensures the functioning of college** and helps organize curricular, co-curricular and extra-curricular activities, events and celebrations.

Curriculum Planning:

- Before the commencement of classes, faculties' subject preferences are meticulously gathered to craft the time table for staff and students.
- Faculties prepare **lesson plans, laboratory manuals, Powerpoint presentations, seminars, assignments, e-content, YouTube lectures**, and relevant materials.
- Lesson plans, including the planning date, topic, methodology, teaching tools and activities are submitted before the college reopens.
- Faculty Development Programs are meticulously designed to amplify curriculum enrichment and elevate faculty performance in pedagogy.
- Departments organize **Guest Lectures, Seminars, Conferences, Workshops, Industrial Visits and Internships**.
- Planning for **Placement Training and Skill Development Programs** is undertaken.
- Regular **Academic Audits** are conducted by IQAC.

Curriculum Delivery:

- To ensure activity-based learning, students are given various **assignments, skits, demonstrations, role-plays, documentary, quizzes, management games, poster preparations**, and etc...
- **Add-on Courses, Value Added Courses, and Certificate courses** are conducted.
- Faculty use **ICT** to prepare e-content and ensure adaptive teaching and learning mechanisms.
- Online resources like **NDL, N-List, and DelNet** are available for students and staff.
- Students utilize laboratories to enhance their practical skills. The college has **Computer Labs (4), FT&CD Labs (2), Physics Labs (2), HMCS Lab (1) and Communication Lab (1)**
- The college is recognized as a **local chapter of SWAYAM**, where students register on platforms like SWAYAM/NPTEL and obtain certificates.

- Amidst the Covid era, students actively enrolled and were duly recognized through the esteemed Coursera Campus Programme.
- The College provides outcome-based assignments such as **projects, case studies, surveys, and problem findings.**

Method of Examinations:

- The Examination cell **approves the exam schedule** and circulates it to the students.
- HoDs obtain **question papers** from the faculty one week prior to the exam. The Principal distributes it during the exam.
- CIA and model examinations, portions, marks, and exam times are shown:

S. No.	Nature of Examination		Portions Covered	Maximum Marks	Maximum Time
1.	Continuous Internal Assessment	1st CIA	2-units	60	2-Hours
		2nd CIA	2-units	60	2-Hours
2.	Model Examinations		Whole portion	75	3-Hours

- The exam cell receives the marks after evaluating answer scripts. Internal marks are determined based on exams, assignments and activities.

Feedback:

- The college has a **feedback system** where students, educators, alumni, and employers provide feedback on the curriculum.
- The feedback is analyzed and reported to The University Board of Study for **curriculum improvement** and also submitted to the Governing Council for review.

COVID initiatives:

- The college uses **Zoom and G-Suite for effective online classes** and conducts exams with limitless storage.
- Online compiler software was used for laboratory experiments effectively.

File Description	Document
Upload Additional information	View Document

1.2 Academic Flexibility

1.2.1 Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Response: 101

File Description	Document
List of students and the attendance sheet for the above mentioned programs	View Document
Institutional programme brochure/notice for Certificate/Value added programs with course modules and outcomes	View Document
Institutional data in the prescribed format	View Document
Evidence of course completion, like course completion certificate etc. Apart from the above:	View Document

1.2.2 Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

Response: 77.62

1.2.2.1 Number of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1331	1147	1468	1549	1499

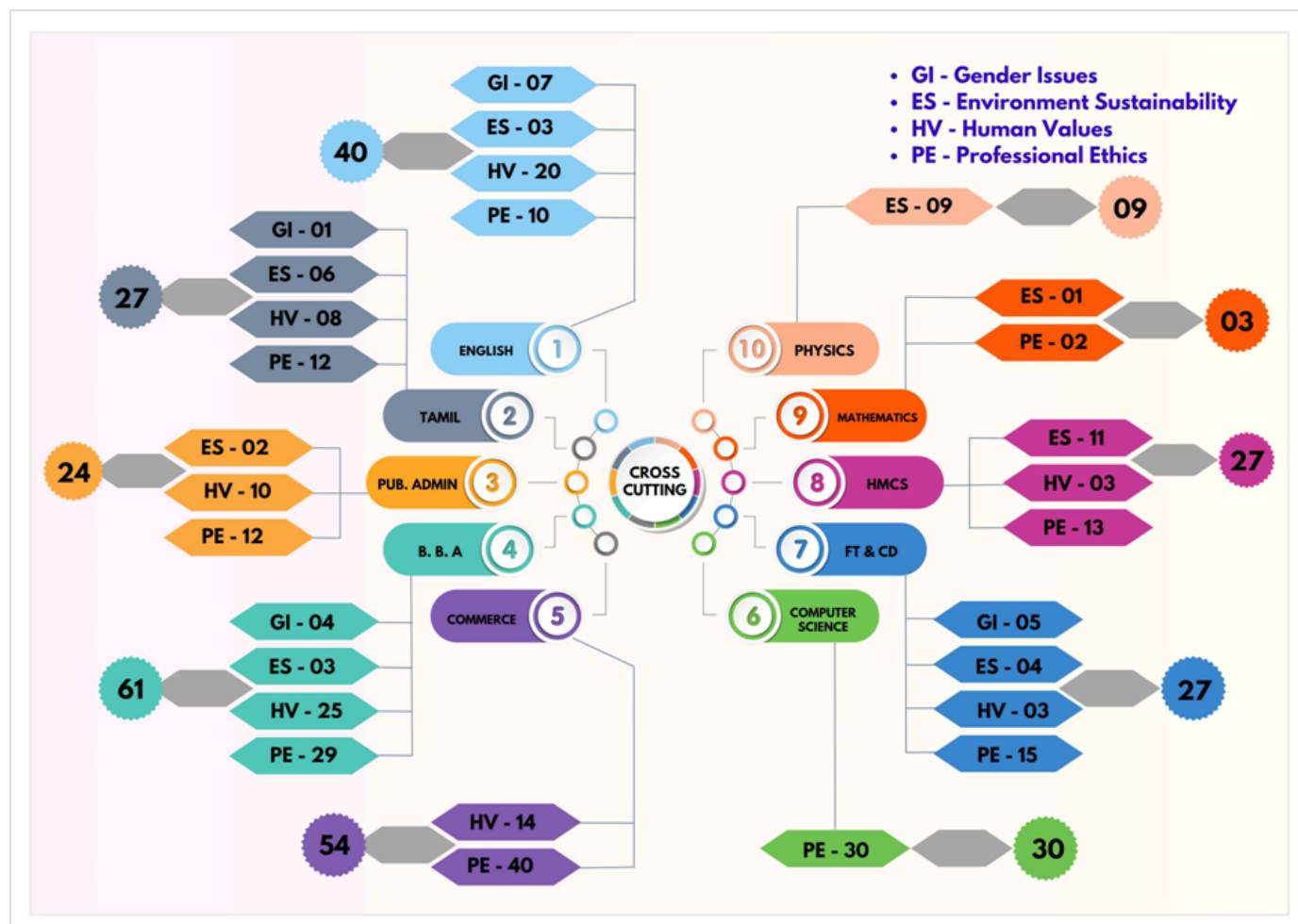
File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.3 Curriculum Enrichment

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

Response:

The vision and mission of Valluvar College of Science and Management are to provide students with a **comprehensive education** to empower them to contribute to the betterment of society and the nation. The Bharathidasan University's approved curriculum includes courses on the **professional ethics, gender, Human value, environment and sustainability**. The college inculcates **Add-on courses** and **Value added courses** to enrich the above aspects of the curriculum.



Professional Ethics

Professional Ethics is offered in various programs to transmit domain-specific technicalized ethics such as **Human Rights, Introduction to Sociology, Public Personnel Administration, Human Resource Management, Entrepreneurial Development, Business Law, Fashion Merchandising and Marketing, Business Tools for Decision Making, Customer Relationship Management, Auditing, Management Concepts in Thirukkural, Journalism, Indian Culture and Literature, Eco-Critics and Eco-Feminism.** The College nurtures professional ethics among the students through **41.01%** of its programs. **Placement and Training Cell** offers a certificate course on ‘**Career Readiness**’ through which employability skills are fostered.

Gender Issues

The courses, **IkkalaIlakkiyam, Indian Writing in English, Modern Literature I & II, Literary Theory, Fashion Clothing and Psychology** and **Entrepreneurial development** offered to address **Gender Studies** helps to intricate the gender bias, welfare of the women, psyche of women and ways of facing such challenges to spring up as authorized individual. **Women’s Empowerment Cell** celebrates **International Women’s Day** every year awarding eminent veteran and also young achievers in various fields such as Education, Sports, Politics, Service, Alumni in the name of “**Women Achievers Award**”. The cell also organizes programs on **Gender Equity, Gender Sensitization, Gender wellness** and awareness on **LGBTQ+**. The college educates students on gender equality and overcoming obstacles via **4.30%** of its academic year's programs.

Human Values

Human Values are instilled through the prescribed curriculum given by the University for all first years through a course on value education. The third year students of Public Administration are given a course on Human Values in their final semester. The courses, **Thirukkural, Samaiya Illakkiyam, Tamilaga Varalaarum Makkal Panpaadum, Introduction to Sociology, Labour Welfare Administration in India, Human Resource Management and Human Rights** elaborate on intricacies of the human values. The human values are sowed in the students by the prescribed **21.01%** programmes. Outreach activities through NSS, YRC, RRC and Rotract provide students to learn human values through real time experience. To inculcate the values of life in Thirukkural, a **certificate course on 'Ethics in Thiruvalluvar'** is provided for all the first-year students.

Environment and Sustainability

A course on Environmental Studies is offered to all students across all domains to understand the awareness on environment and ecological importance as prescribed by the university. The college has an **Eco club which maintains a medicinal garden under the guidance of Dr. G. Nammazhvar's (Organic Agriculturist – Vanagam)** sustainable agricultural methods. To maintain and balance the Ecology the college promotes the usage of **eco-friendly products** like handloom and jute products. Through courses like NGO Management and Environmental Administration in India, students comprehend the importance and mandatory to preserve the ecosystem by **10.13%** of the given syllabus.

File Description	Document
Upload Additional information	View Document

1.3.2 Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Response: 64.74

1.3.2.1 Number of students undertaking project work/field work / internships

Response: 1010

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.4 Feedback System

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

Response: A. Feedback collected, analysed, action taken& communicated to the relevant bodies and feedback hosted on the institutional website

File Description	Document
Feedback analysis report submitted to appropriate bodies	View Document
At least 4 filled-in feedback form from different stake holders like Students, Teachers, Employers, Alumni etc.	View Document
Action taken report on the feedback analysis	View Document
Link of institution's website where comprehensive feedback, its analytics and action taken report are hosted	View Document

Criterion 2 - Teaching-learning and Evaluation

2.1 Student Enrollment and Profile

2.1.1 Enrolment percentage

Response: 44.26

2.1.1.1 Number of seats filled year wise during last five years (Only first year admissions to be considered)

2021-22	2020-21	2019-20	2018-19	2017-18
548	577	590	657	772

2.1.1.2 Number of sanctioned seats year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1440	1389	1380	1320	1575

File Description	Document
Institutional data in the prescribed format	View Document
Final admission list as published by the HEI and endorsed by the competent authority	View Document
Document related to sanction of intake from affiliating University/ Government/statutory body for first year's students only.	View Document

2.1.2 Percentage of seats filled against reserved categories (SC, ST, OBC etc.) as per applicable reservation policy for the first year admission during the last five years

Response: 54.61

2.1.2.1 Number of actual students admitted from the reserved categories year wise during last five years (Exclusive of supernumerary seats)

2021-22	2020-21	2019-20	2018-19	2017-18
489	472	522	563	631

2.1.2.2 Number of seats earmarked for reserved category as per GOI/ State Govt rule year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
994	958	952	911	1087

File Description	Document
Institutional data in the prescribed format	View Document
Final admission list indicating the category as published by the HEI and endorsed by the competent authority.	View Document
Copy of communication issued by state govt. or Central Government indicating the reserved categories(SC,ST,OBC,Divyangjan,etc.) to be considered as per the state rule (Translated copy in English to be provided as applicable)	View Document

2.2 Student Teacher Ratio

2.2.1 Student – Full time Teacher Ratio (Data for the latest completed academic year)

Response: 17.93

2.3 Teaching- Learning Process

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process

Response:

Experiential Learning: Our College focuses on learning process by providing a space to learn through experience and provides opportunity to improve intellectual learning capability. Faculty measures the students to correct them to realize and learn through experiences. The outcome of teaching-learning process is the responsiveness on students, focusing on their knowledge, skills and moral values.

Flipped Classroom: Students employ resources for an effective learning mechanism, practice, analyze, and mastering subject contents. Kahoot, Divide and Conquer, Brainly, Jukebox, Google Classroom, and others encourage active learning. The instructor records and posts lectures on social media and helps students with the chores.

Laboratory Learning: To develop practical competence, students use laboratories to observe, practice and experiment with objects, materials, ideas and phenomena to broaden their understanding.

Internship, Training and Workshops: Even though students don't have internship in the curriculum, students are motivated to do internship to apply their theoretical knowledge. Students put what they've learned in the classroom in real-world setting. Students greatly benefit from practical experience.

Industrial Visits, Study Tour and Field Trips: Archeological visits, visits to Drama theatres, Industries, NIFT, Science Museums and so on give students a better conceptual understanding.

SWAYAM and Coursera: During COVID19 lockdown, to make time useful, around 500 students registered in online courses. **Ms.Fouzal Hidhya, B.Com (2018–21) completed 32 courses.**

Scientia: The exhibition displays the inventive models and creativeness of the students, and it also promotes their research.

Alumni Talk: We provide our alumnus with a chance to talk about what they learned and get chances for them to work.

TEDx Talk: We are the only institution under Bharathidasan University to have TEDxVCSM.

Participative learning: We provide intentional sequence of activities and learning to achieve the objectives to get the desired outcomes.

Group Discussion: Students are encouraged to discuss their research and current events like the post-pandemic economic environment and industry 4.0, enabling them to think critically.

Peer Learning: The students can learn from one another and grow in their understanding. As a result, both learning and retention are enhanced.

Role Play: Students take part in various activities, including talking about the concepts they study and posting them on **Social Medias.**

Outbound and Outcome Based Learning: Eye-popping session, Management Games and enjoyable activities engage students enthusiastically. Blogs enable students routinely upload content to their learning areas. Quiz enhances current events, technology, socioeconomic difficulties, etc.

Projects: Students do projects to develop and explore ideas.

Problem Solving Methods: It helps to improve the student's skill, ability to retain and recall.

1. Surveys encourage students identifying issues and solutions.
2. Students solve active learning case studies.
3. Students' project to enhance critical and analytical thinking, aptitude and reasoning to analyze their abilities.

4. Research motivates students to solve challenges.
5. The faculty uses questions to help students ponder and voice their questions.

ICT based Tools:

1. Faculty use PPT on LCDs, Google classroom, YouTube lectures.
2. Faculty uses G-Suite, DELNet, N-List & e-resources.
3. Faculty employs ICT-enabled lecture halls, seminar halls, and auditoriums for student participatory learning.

File Description	Document
Upload Additional information	View Document

2.4 Teacher Profile and Quality

2.4.1 Percentage of full-time teachers against sanctioned posts during the last five years

Response: 100

2.4.1.1 Number of sanctioned posts year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
87	80	91	100	90

File Description	Document
Sanction letters indicating number of posts sanctioned by the competent authority (including Management sanctioned posts)	View Document

2.4.2 Percentage of full time teachers with NET/SET/SLET/ Ph. D./D.Sc. / D.Litt./L.L.D. during the last five years (consider only highest degree for count)

Response: 21.65

2.4.2.1 Number of full time teachers with NET/SET/SLET/Ph. D./ D.Sc. / D.Litt./L.L.D year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
29	17	16	17	18

File Description	Document
List of faculties having Ph. D. / D.Sc. / D.Litt./ L.L.D along with particulars of degree awarding university, subject and the year of award per academic year.	View Document
Institution data in the prescribed format	View Document
Copies of Ph.D./D.Sc / D.Litt./ L.L.D awarded by UGC recognized universities	View Document

2.5 Evaluation Process and Reforms

2.5.1 Mechanism of internal/ external assessment is transparent and the grievance redressal system is time- bound and efficient

Response:

The College adheres to the norms of the Affiliated University. The college follows transparent internal assessment process to provide the quality education and to obtain better results in the examinations.

Mode of Examinations:

Internal

The **CIA-I** will be conducted after completing 2 units; **CIA-II** will be conducted after completing the next 2 units. The Model will be conducted covering the entire syllabus. The examination will commence as per the plan after checking the syllabus completion through Heads of the departments and Principal.

The allotment of Time and Marks for Examinations:

S.No.	Nature of Examination	Maximum Marks	Maximum Time
1.	Continuous Internal Assessment	60	2-Hours
2.	Model Examinations	75	3-Hours

Assignments and Seminars will be given to the students pertaining to their syllabus for internal marks. Attendance percentage is must to appear for university examinations.

Mechanism of providing internal	UG Course	PG Course	Practical

marks			
CIA Tests, Model & Practical Activity	CIA Tests – 15	CIA Tests – 15	Internal – 10
Assignment	Group Activity – 5	Seminar – 5	Practical – 20
	Assignment – 5	Assignment – 5	Record Book & Viva – 10
Total	25	25	40

Role of Examination Cell:

The responsibilities of the Examination Cell are, prepares the schedule to conduct CIA and Model exams, collection of two set of question papers one week prior, seating arrangements, allotting hall invigilators, collection of answer sheets and submission of marks. Mark Register is maintained in the departments for allotment of internal marks and the marks are entered in the **ERP Software**.

During university examinations, the Principal will serve as Chief Superintendent, with the assistance of senior faculty. The exam cell has a maximum of five academic members. The evaluated answer scripts must be submitted to the Exam Cell within 2 days. The HoD will check the teachers' evaluation, and the Principal will cross verify the evaluated Answer Sheets and Mark Registers.

Transparency:

For transparent mechanism, the examination schedule is published in the college calendar and also communicated to the students. The syllabus, date, session and duration of the examinations are informed to the students well in advance. The evaluated scripts are distributed to the students and the marks to be submitted within two days to the cell. Parents receive report cards evaluating University and Internal examination outcomes.

Parent - Teachers meeting will be conducted to discuss the performance of the student. During PT meeting student's marks and attendance will be shown for their reference. The students and parents are free to verify the records pertaining to internal marks and university marks.

Grievances:

If any internal grievances received such as allotment of internal marks, clarifications on answer script corrections, change of examination date etc., will be reviewed and remedied immediately.

With related to external grievances such as change of name spelling, date of birth, missing of marks, mistakes in examination question paper and subject-codes, out-off syllabus etc., will be intimated to the university for corrections with the necessary supportive documents. A separate register is maintained regarding external grievances.

File Description	Document
Upload Additional information	View Document

2.6 Student Performance and Learning Outcomes

2.6.1 Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

Response:

The institution follows an **Outcome-Based Education** (OBE) approach, the assessment and evaluation processes are typically designed with a focus on measuring the attainment of learning outcomes or competencies. Teaching and learning are streamlined for efficient knowledge transfer through the application of a wide variety of creative, cutting-edge methodologies with a focus on the individual learner.

The departments within the institution prepare clear and measurable **Program Outcomes** (POs), **Program Specific Outcomes** (PSOs), and **Course Outcomes** (COs) that articulate the knowledge, skills, and competencies that students are expected to acquire by the end of their programs.

The display of outcomes help teachers and students internalize the purpose and process of teaching-learning. The outcomes are **displayed in Website** and in **Department Notice Board**. This transparency facilitates effective teaching strategies and helps students align their efforts with the intended learning outcomes.

Programme Outcomes(POs)

Program outcomes are statements that indicate the objective of a study program. POs help to refer to what a student should learn or able to become, the knowledge and skills that students will have acquired at the completion of a program.

The prescribed curriculum for each program offered by Bharathidasan University as well as the POs are posted on the institution's website. At the time of admission, the students do not have a clear idea of how to select their course of study, and so the faculty members explain the various aspects of the program and its outcomes to help the students have a clear vision of the program for which they opt. The POs outlines the specific tasks and responsibilities that the student should be able to take as a result of their involvement in the program.

Course Outcomes (COs)

The objective of designing course outcomes is to identify the learner's acquired knowledge, skills and application of knowledge. The course outcomes are devised in conjunction with the program outcomes in order to achieve and assess the course outcomes. COs describe what students should know and comprehend by the end of the course. The institution's heads of departments and the course teachers ensure that the course outcomes have been communicated to the students. The course outcomes are designed specifically with the programme outcomes to attain and evaluate the outcomes of the courses.

The course outcomes are designed for every subject with conceptual clarity, problem-sensitiveness, the ability to learn, real-time applicability, and content delivery. Course outcomes help to clearly identify how well the students obtain the subject knowledge, ability, and attitude to constitute and learn the subjects at the time of completion of the course.

COs explain to students what they learn and how their progress is monitored, making it easier for them. COs results in identifying and evaluating social responsibility and ethical issues involved in the program. The COs should be concise, clear, and related to real-world applications and methodologies.

The institution conducts various assessment methods, like internal assessments and model exams, to provide a **comprehensive evaluation** of students' attainment of both program and course outcomes.

File Description	Document
Upload Additional information	View Document

2.6.2 Attainment of POs and COs are evaluated. Explain with evidence in a maximum of 500 words

Response:

In Valluvar College of Science and Management, outcome based education is being practiced every year for the students. The institution evaluates the Program Outcomes, Program-Specific Outcomes, and Course Outcomes and disseminates this information to students through formal discourse in the classroom and on the college website. Evaluation of course outcome shows the learning level achieved between course outcomes and program outcomes. This strongly indicates whether the students are able to achieve the course objectives. **Course attainment** is the foundation for evaluating the effectiveness of the teaching and learning process. It is highly essential to assess the learning abilities of the students.

The attainment of course outcomes and program outcomes is evaluated based on students' responses to a series of **continuous internal assessment exams, model examinations, assignments, and group activities**. By employing a combination of the above assessments the institution ensures a comprehensive evaluation of students' progress towards the COs and POs. This **multifaceted approach** provides a holistic assessment of their understanding, application, and mastery of the desired outcomes, giving a well-rounded evaluation of their overall achievement.

The end-of-semester examination is conducted by the university, for theory and practical courses, and the evaluation reflects the outcomes that relate to the skills, knowledge, and performance that were acquired through the study of the curriculum.

The attainment of each CO is computed by setting the class average mark as the target. Attainments of COs are calculated by using university examination results. Attainment levels are finalized at the college level by the heads of the department and the principal.

The attainment level of each CO is computed by setting weightage as follows:

Attainment %	Levels
$\geq 60\%$	Level 3
$\geq 50\%$	Level 2
$\geq 40\%$	Level 1
$< 40\%$	Level 0

The COs of each course is mapped to POs with the weightage as follows:

Attainment %	Levels
$\geq 90\%$	Level 3
$\geq 80\%$	Level 2
$\geq 70\%$	Level 1
$< 70\%$	Level 0

It is expected that a course result will satisfy the programme outcomes. After successfully completing the course, students should be able to demonstrate their abilities and knowledge. The percentage of students who achieve a grade of 85% or higher in each of the semesters is measured and used to determine the CO attainment level to boost them up to university ranks.

The Program Outcomes are measured by assessing students' improved performance throughout their academic journey. This evaluation is based on various factors, with the **cumulative grade** received by the students serving as an **essential indicator** in determining the expected attainment of Program Outcomes (POs) for each course. By analysing students' grades in unification with other assessment methods, such as exams, assignments, and projects, a comprehensive assessment of their progress and achievement in relation to the POs is obtained. This multifaceted evaluation approach allows for a more nuanced understanding of how students have developed the knowledge, skills, and competencies outlined by the POs, ensuring a robust measurement of their overall attainment.

File Description	Document
Upload Additional information	View Document

2.6.3 Pass percentage of Students during last five years (excluding backlog students)

Response: 94.65

2.6.3.1 Number of final year students who passed the university examination year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
502	603	649	625	542

2.6.3.2 Number of final year students who appeared for the university examination year-wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
521	607	663	688	607

File Description	Document
Institutional data in the prescribed format	View Document
Certified report from Controller Examination of the affiliating university indicating pass percentage of students of the final year (final semester) eligible for the degree programwise / year-wise.	View Document
Annual report of controller of Examinations(COE) highlighting the pass percentage of final year students	View Document

2.7 Student Satisfaction Survey

2.7.1 Online student satisfaction survey regarding teaching learning process	
Response:	
File Description	Document
Upload database of all students on roll as per data template	View Document

Criterion 3 - Research, Innovations and Extension

3.1 Resource Mobilization for Research

3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

Response: 6.63

3.1.1.1 Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
2.755	1.32	0.89	0.557	1.11

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.2 Innovation Ecosystem

3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Response:

The College continuously strives toward facilitating formation and transfer of knowledge. Some of the initiatives in this regard are

In **Institution Innovation Council** the Institution had secured 4 Star status in the academic year 2021-2022 and 3.5 Star status in the Academic Year 2020-2021

The Institution has been recognized as Band Performer by **ARIIA**, 2021

To create the culture of innovation the Institution has selected one Innovation Ambassador from each Department. Totally 20 Innovation Ambassador encompass of 10 at Foundation Level and 10 at Advanced Level who undergone training conducted by MoE's Innovation Cell & AICTE.

The Institution has received a Grant of Rs.12,000 from MIC for conducting Impact Lecture Series. Innovation Ambassadors took part in IIC Regional meet, Southern Zone, hosted at PSNA College.

As a Mentee Institution the Innovation Ambassadors participated in two days program on I&E Training &

Exposure Visit sponsored by AICTE & MIC, GOI at Sri Krishna Arts & Science College, Coimbatore

The Institution has been mentoring 3 Schools in Karur District under ATL Linkage & Mentoring Scheme.

In **National Innovation and Startup Policy** the Institution has a committee of specialists in innovation, IPR and Start-Ups. It has constituted to commence policy creation and implementation at the Institution. The Institution has completed Policy implementation training offered by Ministry of Education's Innovation Cell, 2020.

The Institution maintains a repository of innovations by identifying start-ups developed by students and faculties. Our students submitted 43 Startup Ideas and 4 Prototype in **Yukthi**.

The institution established an **Intellectual Property Rights Cell** in 2020 and has organised various workshops and seminars related to IPR for Faculties and Students.

The institution has sent the Moringa Leaves Chapathi for testing to the Food Testing Laboratory, and the Indian Institute of Food Processing Technology has provided a report on the product's quality.

The Institution has received a Certificate of Appreciation from **National Intellectual Property Awareness Mission** for successfully organizing the awareness program in association with Intellectual Property office, Chennai

Entrepreneurship Development Cell was initiated as to encourage the students while pursuing their education. This Cell inspires the Job seekers to become Job providers.

The Institution has organized many Workshops and Seminars in National and International Level on Start up Ideas, Challenges in Imitating Entrepreneurs, Prototype Validation and so on.

During 2017-22, the Institution conducted **52 programmes** consist of Research-14, IPR-9, Entrepreneur-27 and incubation-2

The institution has a collaboration with EDII Tamilnadu, in which our students have participated in the **Tamilnadu Student Innovators** conducted at SASTRA Deemed University, in which nine teams got shortlisted in Stage II, Ideation Camp.

In 2020, the **Neithal Incubation Centre** was established by the Fashion Technology and Costume Design Department. It provides an identity for the students who perform well. Specific products, including fabric design, stitching cloth materials for home textile products, Terra Cotta jewellery, jute products and others, were manufactured and sold to the public.

The institution has a well-defined **research policy** to assure quality research and provide guidelines for all research activities in the institution.

File Description	Document
Upload Additional information	View Document

3.2.2 Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Response: 50

3.2.2.1 Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
30	08	07	02	03

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.3 Research Publications and Awards

3.3.1 Number of research papers published per teacher in the Journals notified on UGC care list during the last five years

Response: 0.06

3.3.1.1 Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
01	08	02	02	00

File Description	Document
Link to the uploaded papers, the first page/full paper(with author and affiliation details)on the institutional website	View Document
Links to the papers published in journals listed in UGC CARE list or	View Document
Institutional data in the prescribed format	View Document

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

Response: 0.05

3.3.2.1 Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
01	08	02	00	01

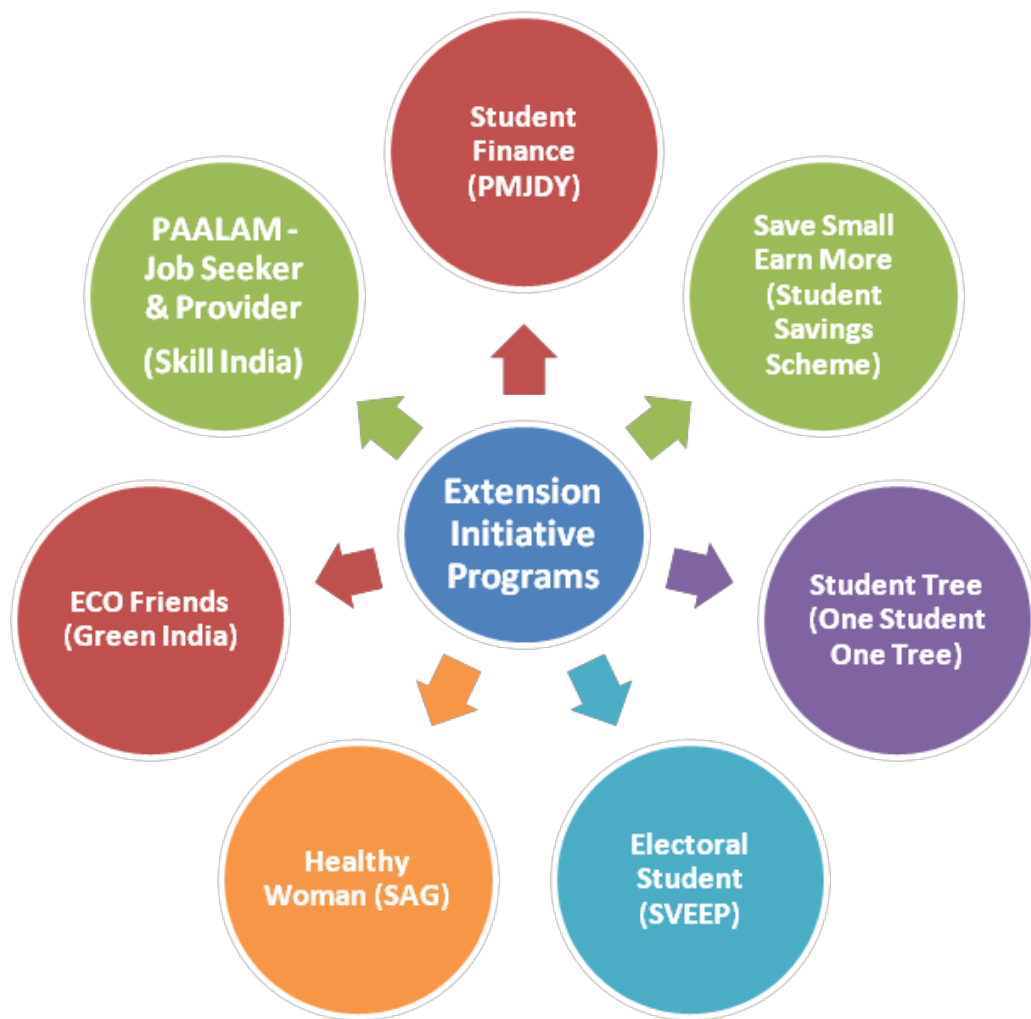
File Description	Document
List of chapter/book along with the links redirecting to the source website	View Document
Institutional data in the prescribed format	View Document
Copy of the Cover page, content page and first page of the publication indicating ISBN number and year of publication for books/chapters	View Document

3.4 Extension Activities

3.4.1 Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

Response:

Prioritizing holistic development of students, our institution is taking all kinds of enormous efforts & big steps for involving students in extension activities nearby neighborhood villages to sensitize the requirements and challenges of local community people. Being Unnat Bharat Abhiyan member, the institution adopted five villages for community development. The college extends its community development service through students' vibrant involvement in NSS, RRC, YRC extension activities.



AREAS OF FOCUS

1. STUDENT FINANCE - Prathan Manthri Jan Dhan Yojana (PMJDY)

- Cultivating saving Habit among school students
- Online Money Transaction - Vittiya Saksharta Abhiyan (VISAKA) Initiatives

IMPACT: 150 students involved in these initiatives in which people residing in Manjanayakkampatti, Senguthapuram & Esanatham Villages became literate about Online Transactions

1. SAVE SMALL EARN MORE - School Students Savings Scheme (SSSS)

- Opening Bank Accounts for School Students – Savings Scheme Initiative (**Received a Certificate of Best Practice from the Office of the Prime Minister of India**)
- Opening Bank Accounts for Morning Star School Students

IMPACT: Many students got awareness about the importance of Savings and Opened Bank Account as it would help them in overcoming their Financial Burden

1. HEALTHY WOMEN - Scheme for Adolescent Girls (SAG)

- Programs for Physical & Mental Health of Children
- Good & Bad Touch - Initiatives
- Women's Mental Health Program

IMPACT: 210 Students involved in creating awareness about Good & Bad Touch and importance of healthy life to Female students in the School

1. ECO Friends - National Afforestation Program & Green India Mission / Jal Sakthi Scheme

- Go Green, Plant Trees
- Make Life Green
- Green Activities Program
- Afforestation & Water Conservation Rally – Jal Sakthi Scheme
- Vanagam – Program for Protecting Forest

IMPACT: 450 students involved in which the residents of Thirumanickampatti, Pulutheri, Kumarnvalas, Edayampatti and Malaikovilur villages were educated about Green India Mission.

1. Student Tree - One Student One Tree Initiative

- Each Student Each Sapling
- Tree Plantation Program
- Program on Environment – a Talent Fest Competition among school children

IMPACT: Nearly 100 students involved in which one student one tree initiatives distributing around 100 saplings to children studying in village schools adopted by our College.

1. Cleanliness Cures - Swatch Bharat Yojana (Clean India Mission)

- Camp on Cleaning
- Plastic Eradication Rally
- Temple Cleaning and Giving Hands for Temple Festival
- Vennamalai Murugan Temple Cleaning Program
- Camp on Environment Protection using Villupattu

IMPACT: Around 500 students involved, the initiatives had great impact on cleanliness and it was need in the villages Thirumanickampatti, Venjamangudalar, Nandhanur.

Our College has taken initiative in Toilet Renovation & Provision of Computers in Govt. Hr. Sec School, Malaikovilur

1. Electoral Student - SVEEP Programs

Organized Voters Awareness Program

IMPACT: Our student's active contribution in motivating and mobilising the residents of Karur about the importance of voting, made Karur District to stand first in Tamilnadu in terms of highest polling with 83.96%.

1. PAALAM – Job Provider & Job seeker - Skill India Initiative

- Initiatives for connecting Job Provider and Job Seekers through PAALAM

IMPACT: Nearly 600+ Job Seekers received and placed as Assistants, Data Entry Operators, Managers and Executives across Industries.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.4.2 Awards and recognitions received for extension activities from government / government recognised bodies

Response:

Keeping in mind the social development of the local community, the institution often takes various innovative initiatives and organizes programs through its vibrant extension activities of NSS, RRC, YRC, Clubs & Cells. The student volunteers are quite committed to respond the societal development. For which the institution proudly received applauds, appreciations, awards and certificates from Government recognised bodies. These appreciations encourage us and also acknowledge our efforts for the holistic development of local community.

2021-22

- Kural Malai Semmal Award & Gnana Vidhyalayam Award
- Service for women and child safety
- Participation in NIPAM
- School Students Savings Scheme & Educating Financial Literacy

2020-21

- Project SVYAM Leadership par excellence
- Leadership Excellence
- Best Earth Ambassador
- Best NSS Unit Award
- Swachh Bharat Campus & National Voters Awareness

2019-20

- PMJDY Initiative
- Muppaal Munaivar Award
- Gratitude to Thirukkural
- Rest Room Renovation & School Students Savings Scheme

2018-19

- RSS Program Implementation
- Eye Health Awareness Campaign
- School Students Savings Scheme

2017-18

- NSS Community Service
- Best Student Volunteer Award
- Blood Donation and Saving Life

Award & Years	Type	Awarding Agency	Name of the Award / Award For
Shield Award		Kural Malai Sangam	Kural Malai Semmal Award
2021-22		Digital Security Association of India	Recognition of service to society for women and child safety
		Ministry of Youth Affairs and Sports, Government of India	Fit India freedom Run 2.0
Certificate of Appreciation		National Intellectual Property Awareness Mission	In recognition of active participation in the National Intellectual Property, Awareness Mission
2021-22		Wiley	For serving as reviewer for Expert System
		Karur Book Fair	Book Donation
Shield & Certificate		Kaviarasar Kalai Tamil Sangam	Gnana Vidhyalayam Award

2021-22	Tamilnadu State Blood Transfusion Council & Government Medical College Hospital, Karur	Organizing blood donation camps and save life
	Arasan Eye Hospital, Karur	Eye Health Awareness Campaign
Letter of Appreciation	Office of the Prime Minister of India & Directorate of School Education, Tamilnadu	School Students Savings Scheme
	Primary Health Centre, Malaikoviloor, Karur	Covid Vaccination camps for Students & Public
	Primary Health Centre, Malaikoviloor, Karur	Providing Herbal health Drink and UPS facility
	Karur Vysya Bank – Karur	Financial Literacy among School and College students
	Arasan Eye Hospital, Karur	Eye Health Awareness Campaign
	Panchayat Union Office, Venjamangudalur, Karur	NSS Community Service
	Panchayat Union Office, Thanthondrimalai, Karur	NSS Unit Social Service
	Nature Science Foundation, Coimbatore	Best Campus Ambience
	We the leaders Foundation, Bengaluru	Project SVYAM Leadership par excellence, Partner of Leadership excellence
	Vanagam, Nammalvar Ecological Foundation, Kadavur, Karur	Best Earth Ambassador
Shield Award	Yi Yuva	Best NSS Unit Award
	We the leaders Foundation, Bengaluru	Swachh Bharat Campus
	Nature Science Foundation, Coimbatore	Young Scientist Award for project in Expo Scientia
	Arasan Eye Hospital, Karur	Eye Health Awareness Campaign
Letter of Appreciation	of	

2020-21	Government Secondary School, Malaikoviloor	Higher School,	Donation of Computer
	Village Administrative Office, Kodaiyur		National Voters Awareness
	Nature Foundation, Coimbatore	Science	Best Outgoing Student Award
Shield Award	Lions Club, Karur		Pradhan Mantri Jan-Dhan Yojana (PMJDY)
	Institute of Thirukkural Science, Oman		Muppaal Munaivar Award
	Institute of Thirukkural Science		Gratitude to Thirukkural
2019-20	Government School, Malaikoviloor	High	Renovation of rest room facility
	Morning Star School Karur		Students Savings Scheme
	Nature Foundation, Coimbatore	Science	Best Eco Club initiating Organic farming
Letter of Appreciation	Nature Foundation, Coimbatore	Science	Best Social Worker Award for NSS outstanding contribution
	Seva Bharathi, South Tamilnadu		Providing space for RSS Program Implementation
	Arasan Eye Hospital		Eye Health Awareness Campaign
2018-19	Government School of Malaikovilur, Karur		School Students Savings Scheme
	NSS, Bharathidasan university	Cell,	Community Service
	Lions Club Karur		Best Student Volunteer Award
2017-18	Karur Voluntary, Blood bank Association		Blood Donation and Saving Life

File Description	Document
Upload Additional information	View Document

3.4.3 Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.

Response: 61

3.4.3.1 Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC etc., year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
21	15	10	09	06

File Description	Document
Photographs and any other supporting document of relevance should have proper captions and dates.	View Document
Institutional data in the prescribed format	View Document
Detailed report for each extension and outreach program to be made available, with specific mention of number of students participated and the details of the collaborating agency	View Document

3.5 Collaboration

3.5.1 Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.

Response: 46

File Description	Document
Summary of the functional MoUs/linkage/collaboration indicating start date, end date, nature of collaboration etc.	View Document
List of year wise activities and exchange should be provided	View Document
List and Copies of documents indicating the functional MoUs/linkage/collaborations activity-wise and year-wise	View Document
Institutional data in the prescribed format	View Document

Criterion 4 - Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1 The Institution has adequate infrastructure and other facilities for,

- teaching – learning, viz., classrooms, laboratories, computing equipment etc
- ICT – enabled facilities such as smart class, LMS etc.

Facilities for Cultural and sports activities, yoga centre, games (indoor and outdoor), Gymnasium, auditorium etc (Describe the adequacy of facilities in maximum of 500 words.)

Response:

The college provides adequate infrastructure and physical facilities for an efficient teaching and learning process and ensures its availability for a prompt learning premises to attain its Vision and Mission.

Infrastructure and Physical Facilities

Valluvar College of Science and Management is located at Karur- Madurai National Highway – 7 which spread over 27.67 acres of the campus. Providing convenient ambience to the rural students, the college covers the following facilities

S.No	Name of the Facilities	Total no/ Sq. ft
1.	Utilizing Teaching – Learning Area	1,12,907.30 Sq. ft
2.	Utilizing Area for Hostel	19,000.16 Sq. ft
3.	Programmes (13 UG, 5 PG, 2 Research)	4 Floors
4.	Ventilated Classrooms with fans and tube lights provision to use LCD projector for ICT methodology	48
5.	Size of the Class room	21'0"×27'0" & 32'0"×27'0"
6.	Seating desks and benches provided in the class room	50 – 60 Students
7.	Size of the Blackboard	8'0" × 4'0"
8.	Class room with LCD projector for ICT methodology	18
9.	Free Wi – Fi connection for all the students and staff with a broad band width connectivity	100 MBPS
10.	Conference Hall with Air Conditioning	1
11.	An Auditorium	Around 600 seating's
12.	A vast open-air quadrangle for cultural activities	1
13.	Incubation Centre	1
14.	Laboratories	10
	English (Language Lab) 1	
	Physics 2	
	Hotel Management & Catering Science(Lab with Stock room) 1	

	Fashion Technology & Costume Designing	2	
	Computer Science	4	
15.	Computers		345
16.	Licensed advance Microsoft Software's		63
17.	Library		
	Journals & Magazines	30	
	Books	9568	
	Digital Library (N – List, NDL, INFLIBNET)		
18.	Seating Capacity of Library		150
19.	Sewing Machines		
	(Normal, Power & Overlock =14 + 10+1)	25	
	Textile Testing lab Equipment	12	
	Wet Processing Equipment		
	10		

Sports and Games

The college has adequate facilities for sports, including **indoor** and **outdoor games**, **yoga**, and a **meditation hall**. An area of 15000 sq. m. has been set aside for outdoor games.

Outdoor Games- The college has a total of **6 fields/track** facilities. **Basket ball court** with 32 mts x 19 mts, **volleyball court** with 20 mts x 11 mts, **Kho-Kho**-27 mts x 18mts and **200 mt tracks** for 6 lanes for **athletics**. For training the students in **martial arts**, **Silambam** was introduced in 2019.

Indoor Games– Carom, chess and traditional games such as for improving their brain power.

Physical Director trains the students to participate in State and National level competitions. Under his guidance, students won many medals in the event of athlete, Volley Ball, Kabbadi, Shot Put, Discuss throw, High/ Long Jump, Hockey, Kho – Kho and Cricket.

Yoga –Regularly, the physical director monitors the students practice of meditation and pranayama. Hence, VCSM allots a period once a week to make the students mentally and physically sound.

Other facilities

Concerning the mental health of the students, the college has offered provision for disabled students, a sick room, a common room, a stationery store, a counselling centre, and a cafeteria.

File Description	Document
Upload Additional information	View Document

4.1.2 Percentage of expenditure for infrastructure development and augmentation excluding salary during the last five years

Response: 11.42

4.1.2.1 Expenditure for infrastructure development and augmentation, excluding salary year wise during last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
24.66577	27.74316	68.94192	50.00048	89.96924

File Description	Document
Institutional data in the prescribed format	View Document
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for infrastructure augmentation should be clearly highlighted)	View Document

4.2 Library as a Learning Resource

4.2.1 Library is automated with digital facilities using Integrated Library Management System (ILMS), adequate subscriptions to e-resources and journals are made. The library is optimally used by the faculty and students

Response:

As per the words of Andrew Carnegie, the Institution has a central library, which outranks any other one thing a community can do to benefit its people. It is a never failing spring in the desert. **Dr. S. R. Ranganathan Library** is a suitable location to stimulate one's intellectual pursuits. In addition to books pertaining to specific domains, the library places particular emphasis on acquiring biographies of notable figures, works that have been recognised by the Sahitya Akademi, philosophical treatises by Greek writers, Tamil translations of Shakespearean plays to enable students to taste the essence of drama, legal texts, and literature that promotes ethical and moral values.

It is located in the ground floor of the main block with a carpet area of **2673 sq.ft** with a total **seating capacity** of **150** and **9568 volumes of books** on different disciplines, journals ,thesis, back volumes, additional Section for Competitive Examinations like TNPSC, UPSC, SSC and Others and non -book materials with separate digital library. Various sections of the library are under CCTV surveillance, safety fire detection alarms are available to protect valuable resources.

The housekeeping operations are automated with 4 desktop computers kept in different sections of the

library and connected to retrieve data regarding the resources, and user entry and other activities. The Online Public Access Catalogue (OPAC) provides search optimization of the library resources to its users. **Bar code technology** was implemented for library transactions.

ROVAN SOFTWARE

The institution has access to **Rovan LMS 7.0 – Library Management System Software**, which is the best one to administer a library. We have **Gold Edition License** which supports unlimited resources, unlimited staff access and up to 5000 active students. It helps to manage the resources better and serve the members better.

REMOTE ACCESS TO E-RESOURCES OF THE LIBRARY

The digital library is available for use by both students and faculty members at our institution, with the aim of facilitating their individual growth and development. A separate digital library having 14 nodes for accessing subscribed and open access **E-resources** with **internet band width 100 MBPS**. The college library has **paid access to N List** which enables students and faculties to access e-Books and e-journals in various disciplines. This enables the stakeholders an easy access to INFLIBNET (N-List), DELNET, **NDLI** has a variety of materials such as **textbooks, articles, manuscripts, video lectures, audiobooks, and thesis**. It is available in more than 400 languages. Repository integrates contents from different Indian Institutional Repositories.

BEST PRACTICES OF LIBRARY

- Continuous orientation for students to use online e-resources and library facilities
- Best Library User Award (Every Year)
- Celebration of National important days
- Our college library organizes various competitions for students to encourage the reading habits and creative skills.
- Our Library offers a peaceful environment for optimum use of library materials and schedules the hours of service with professional assistance.

File Description	Document
Upload Additional information	View Document

4.3 IT Infrastructure

4.3.1 Institution frequently updates its IT facilities and provides sufficient bandwidth for internet connection *Describe IT facilities including Wi-Fi with date and nature of updation, available internet bandwidth within a maximum of 500 words*

Response:

IT (Information Technology) plays a vital role to facilitate and enhance quality in education. The college has made all efforts to enhance the IT related infrastructure. The faculty and students have the opportunity

to work in a digital environment. The college is aware that technology plays an essential role in the development of knowledge and skills and is equipped with various IT facilities that are periodically updated. **Smart Classrooms, English Language Laboratory, seminar halls, conference halls and ICT centers** are facilitated with **video conferencing, web-conferencing and E-learning** to enable training programs.

- The institution has **4 laboratories**, each of which is furnished with the required number of equipment and machines.
- Information is shared between departments and within them while adhering to security and privacy regulations.
- Students of all years are permitted to conduct mini-projects and major projects in the laboratories during various time slots, and to use the lab after hours.
- The college has ample facilities for information technologies, including **Wi-Fi (24 x 7)**, the internet and a server.
- Connections are well spread throughout the campus, and they are modernized frequently and on a timely basis.
- The entire college has been connected using **Local Area Network with 100 Mbps**, Internet Leased Line facilities are provided.
- Students can access the e-books, e-journals, Course materials, within the campus through LAN and Wi-Fi facility.
- The **library** is equipped with a **separate LAN facility**.
- The **library** is automated with **barcode scanner** for easy access of student entry and book transactions.
- IT resources are secured from external and internal threats and attacks by standard access procedures and systematic configurations.
- Regular backups have been used in case of any risk of information.
- User-level authentication access is used for administrative data security.

The following are the ICT facilities available in the college, to enhance the quality of teaching and learning process,

- Two seminar halls, one conference hall and five classrooms are enabled with ICT facilities to facilitate seminars and other invited talks by external experts.
- **LCD projectors** are used by the faculty members for interactive learning through presentations. Apart from Black board, our faculty members are taking classes through Google classroom, Zoom, Google Meet, WebEx meet, Kahoot etc.,
- **Licensed K7 Antivirus** is used to strengthen the security of the computers.
- A separate system administration team is framed to take care of IT-related needs on campus, such as hardware and networking.

Maintenance of computers and its accessories:

- During the warranty period the computers and their accessories are maintained by the vendors.
- Scheduled maintenance is carried out by the system administrator and crew.
- Based on the criticality of the problem the experts from outside are also requested to service the systems.
- Annual Maintenance Contracts are executed for the maintenance of Uninterrupted Power Supply (UPS) units.

File Description	Document
Upload Additional information	View Document

4.3.2 Student – Computer ratio (Data for the latest completed academic year)

Response: 4.97

4.3.2.1 Number of computers available for students usage during the latest completed academic year:

Response: 314

File Description	Document
Purchased Bills/Copies highlighting the number of computers purchased	View Document
Extracts stock register/ highlighting the computers issued to respective departments for student's usage.	View Document

4.4 Maintenance of Campus Infrastructure

4.4.1 Percentage expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, during the last five years (INR in Lakhs)

Response: 42.5

4.4.1.1 Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
190.19732	123.80599	226.39235	232.65809	199.77265

File Description	Document
Institutional data in the prescribed format	View Document
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for maintenance of infrastructure should be clearly highlighted)	View Document

Criterion 5 - Student Support and Progression

5.1 Student Support

5.1.1 Percentage of students benefited by scholarships and freeships provided by the institution, government and non-government bodies, industries, individuals, philanthropists during the last five years

Response: 78.49

5.1.1.1 Number of students benefited by scholarships and freeships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1329	1207	1322	1577	1637

File Description	Document
Year-wise list of beneficiary students in each scheme duly signed by the competent authority.	View Document
Upload Sanction letter of scholarship and free ships (along with English translated version if it is in regional language).	View Document
Upload policy document of the HEI for award of scholarship and freeships.	View Document
Institutional data in the prescribed format	View Document

5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

- 1. Soft skills**
- 2. Language and communication skills**
- 3. Life skills (Yoga, physical fitness, health and hygiene)**
- 4. ICT/computing skills**

Response: A. All of the above

File Description	Document
Report with photographs on Programmes /activities conducted to enhance soft skills, Language and communication skills, and Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)	View Document
Report with photographs on ICT/computing skills enhancement programs	View Document
Institutional data in the prescribed format	View Document

5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

Response: 45.59

5.1.3.1 Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
488	365	1574	938	743

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.1.4 The institution adopts the following for redressal of student grievances including sexual harassment and ragging cases

- 1.Implementation of guidelines of statutory/regulatory bodies**
- 2.Organisation wide awareness and undertakings on policies with zero tolerance**
- 3.Mechanisms for submission of online/offline students' grievances**
- 4.Timely redressal of the grievances through appropriate committees**

Response: A. All of the above

File Description	Document
Proof w.r.t Organisation wide awareness and undertakings on policies with zero tolerance	View Document
Proof related to Mechanisms for submission of online/offline students' grievances	View Document
Proof for Implementation of guidelines of statutory/regulatory bodies	View Document
Details of statutory/regulatory Committees (to be notified in institutional website also)	View Document
Annual report of the committee motioning the activities and number of grievances redressed to prove timely redressal of the grievances	View Document

5.2 Student Progression

5.2.1 Percentage of placement of outgoing students and students progressing to higher education during the last five years

Response: 61.14

5.2.1.1 Number of outgoing students placed and / or progressed to higher education year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
364	392	332	356	342

5.2.1.2 Number of outgoing students year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
502	603	649	625	542

File Description	Document
Number and List of students placed along with placement details such as name of the company, compensation, etc and links to Placement order(the above list should be available on institutional website)	View Document
List of students progressing for Higher Education, with details of program and institution that they are/have enrolled along with links to proof of continuation in higher education.(the above list should be available on institutional website)	View Document
Institutional data in the prescribed format	View Document

5.2.2 Percentage of students qualifying in state/national/ international level examinations during the last five years

Response: 1.41

5.2.2.1 Number of students qualifying in state/ national/ international level examinations year wise during last five years (eg: IIT/JAM/NET/SLET/GATE/GMAT/GPAT/CLAT/CAT/ GRE/TOEFL/ IELTS/Civil Services/State government examinations etc.)

2021-22	2020-21	2019-20	2018-19	2017-18
7	1	5	2	1

File Description	Document
List of students qualified year wise under each category and links to Qualifying Certificates of the students taking the examination	View Document
Institutional data in the prescribed format	View Document

5.3 Student Participation and Activities

5.3.1 Number of awards/medals for outstanding performance in sports/ cultural activities at University / state/ national / international level (award for a team event should be counted as one) during the last five years

Response: 49

5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during the last

five years

2021-22	2020-21	2019-20	2018-19	2017-18
21	02	18	06	02

File Description	Document
Upload supporting document	View Document
list and links to e-copies of award letters and certificates	View Document
Institutional data in the prescribed format	View Document

5.3.2 Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)

Response: 31.4

5.3.2.1 Number of sports and cultural programs in which students of the Institution participated year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
34	13	39	41	30

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.4 Alumni Engagement

5.4.1 There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Response:

The alumni association of Valluvar College of Science and Management has been functioning effectively and the Alumni Association of VCSM is registered under section of the Tamil Nadu Societies Registration Act 1975.

The organization gives alumni the opportunity to participate in the activities of the college and contribute

to the overall well-being of the institution. This is done with the goal of fostering strong links between the management, alumni, staff and students. The college has constituted office bearers every year for the wonderful functioning of Alumni Association. Alumni actively organize and participate in various academic and administrative bodies of the institution.

The Alumni Association serves as a conduit for communication between former students, faculty members and the Management. Alumni of our college are making their mark in every area of management and may be found in a wide range of careers in India and around the world.

The alumni are the real ambassadors of the institution in its development and growth. The effective and skillful working of **VCSM alumni** makes the **leading IT companies, banks and industries** visit **Valluvar College of Science and Management** every year for **campus placement drives**.

A good number of alumni have become **entrepreneurs, from small to medium scale companies in and around Karur District**. These alumni entrepreneurs are visiting the college regularly to interact with the students and share their road to becoming entrepreneurs and the difficulties they faced. They are motivating the students towards becoming entrepreneurs.

The college is **honouring the alumni** by inviting them as **guests to the Fresher's day, Women's Day celebrations, Alumni Talk-Series, Kidza Fashion Show etc.** During women's day, the alumnae who achieves best in her career has been **awarded as "Sathanai Pookal" of VCSM**.

The alumni are always supportive to the growth and development of the institution by contributing generously in the form of financial and non-financial contributions to the college and other things to their departments. The Alumni have contributed liberally towards the development of the institution through scholarships, endowments, financial support, organizing lectures etc.

Financial and Non-Financial Contributions:

1. **Book Donation:** Contribution by donating Books to the library.
2. **Alumni Talk Series:** Alumni are invited as resource persons at various events. They provide inputs and share their experiences regarding skills, recent technologies & trends in corporate world, application of knowledge and corporate working culture.
3. **Assist in Placements:** The alumni are encouraging, motivating and assisting the students in their preparation to face the placement interviews. The alumni enlighten the students with their success story and the struggles and challenges they faced. Organizations employ alumni. They inform faculties and placement officers of job openings. They encourage students to pursue diverse careers by sharing their experience.
4. **Internship Opportunities:** Alumni entrepreneurs provide internship opportunities to the students. Alumni contribute to the Institute's efforts to organize and manage its wide variety of community service programs.
5. Alumni contributed **financial support** to buy Chairs to the auditorium and Bureau to the departments.

File Description	Document
Upload Additional information	View Document

Criterion 6 - Governance, Leadership and Management

6.1 Institutional Vision and Leadership

6.1.1 *The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long term Institutional Perspective Plan.*

Response:

The College's unrelenting dedication to its vision and mission serves as its guiding principle. The college's mission and primary focus are on equipping versatile education based on the idea that every novice to discover his / her uniqueness, self – realisation, aspiration of life, intercommunication with others and universally beneficial ideals like compassion and peace.

The college scaffolded programme to adopt innovative pedagogical strategies in order to provide students a standardized education. The college's leadership restates the provisions reflected in the institution's vision and mission and embodied in its core values: nourishing humanitarianism; ensuring equalitarian; fostering institutional strength; and producing education with a focus on value.

The governance of the college ushered by the Governing Council at the pinnacle. Decentralization, participatory management and empowerment have all been implemented across all academic departments at Valluvar College of Science and Management. The Governing Council encompasses of members Chairman & Managing Trustee, Secretary & Trustee, Joint Secretary and Principal. It articulates governing policies to all relevant aspects of the governance, leadership & management.

Teachers have been identified as having significant potential as stakeholders in the college's vision & mission statements. Educators are betrothed in bequeathing policies, manipulating and surveillance it through 27 clubs/ committees/ cell.

All academic, administrative, financial, research and outreach operations of Valluvar College of Science and Management now follow a model of decentralisation, participative management and empowerment. The organisational structure is indicative of a fully decentralised system with distinct responsibilities. The college offers bountiful exposures to its four stakeholders namely students, faculties, administrative staff, alumni and employers to partake in the development of the institution.

There are 13 UG courses, 5 PG courses and 2 Research programmes are directed by the Heads of the departments and Research supervisors, charged with upholding scholarly integrity. Periodic meetings at the institution and at the department level facilitate assure mutual communication amongst the administration & teaching staff, as well as the efficient implementation of any decisions made. To enrich students' leaders, the institution gives them the reins to a major technological and cultural programme.

Independently controlled by several committees at the college level, tasks like quality assurance, placement and training, alumni engagement, clubs and chapters, conducting conferences, seminars, workshops, guest lectures, and organising field trips all involve teachers, staff, and students.

Scholars are given a great deal of freedom in deciding who will guide them and what they will focus on. The doctoral committee acts as a guide throughout the dissertation process, from the first course of study prescription to the final approval of the research topic, and on through the submission of the synopsis and thesis. Successfully achieving its perspectives, plans planned each year and preserving the quality of the institution requires a well – organized organogram that incorporates participatory leadership from all its stakeholders.

File Description	Document
Upload Additional information	View Document

6.2 Strategy Development and Deployment

6.2.1 *The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc*

Response:

The organisational structure of the institution is cohesive and incorporates leadership at all levels. The institution's recruitment policy, service regulations and procedures are transparent. The new hires undertake an orientation programme to acquaint themselves with the organisation's structure & policies.

Towards the College's Vision of Educational Excellence and the Mission of Fostering the Students' Holistic Development, the Governing Council develops long-term goals. While creating quality assurance and enhancement initiatives vital to the institution's functioning, the IQAC receives advice and support from the Curriculum Development Council and The Principal.

The Governing Council scrupulously plans every aspect of the institution's growth including commencement of the classes, faculties' recruitment, amenities of the institution and so as. For the past five years, administration has placed a premium on aiding the teaching staff in their pursuit of enhancing the educational experience for students and expanding physical facilities. The minutes of meetings held at various levels serve as documentation of strategic plans and the progress made in putting them into action.

Advisory Committee:

The Principal & The Heads of various departments serve as convener of the Advisory Committee. Regulations, curriculum and syllabi for each of the offered academic programmes are reviewed by the Advisory Committee, which are bequeathing to the Governing Council. The committee concentrates on the college participation in national accreditation frameworks, increasing the MOUs and collaborations, offering new programmes, creating new placement records, extending the extension activities, upgrading the community opinion of the institution and overall improvement of the institution.

IQAC:

In order to submit an adequate Quality Assurance and Accreditation Report (AQAR) to the National Assessment and Accreditation Council (NAAC), the IQAC acts as the linchpin of the institution's quality assurance efforts by collecting and acting on feedback, conducting periodic academic and administrative audits, and collecting academic inputs from every division and office.

Deployment of Strategic Plan:

- Due to the enrichment of global competency and preparedness of employability, the college got affiliation in B.Com., Professional Accounting programme during the academic year of 2021-2022.
- The college endorsed 30 MoUs and Collaborations with other institutions, industries and training academics regarding student exchange, faculties exchange, internship and research oriented.
- Thrice the institution renewed the MoU with IIBF, Mumbai, for equipping the students to take on leadership roles in their working place especially in the banking sector.
- The college recognised as the Centre of Excellence in banking by Indian Institute of Banking and Finance.
- For easily accessible and referring various e- journals, online books and other e – resources, the college installed DELNET and N – List.
- Constructed ICT enabled classrooms.
- In 2021, the college recognised as the Band Performer in ARIIA.
- Promoted Innovation and Start – up in campus, the college secured 4 stars in IIC.
- Increased the students’ placement number in IT Sector, Bank Sector, 5 Star Hotels and entrepreneur.
- For uplifting the downtrodden rural area students, the college provided free transportation.
- Foreign collaboration with TEDx for making the individuals to become self – sustained and self - sufficient personalities in the institution.

File Description	Document
Upload Additional information	View Document
Institutional perspective Plan and deployment documents on the website	View Document

6.2.2 Institution implements e-governance in its operations

- 1.Administration**
- 2.Finance and Accounts**
- 3.Student Admission and Support**
- 4.Examination**

Response: A. All of the above

File Description	Document
Screen shots of user interfaces of each module reflecting the name of the HEI	View Document
Institutional expenditure statements for the budget heads of e-governance implementation ERP Document	View Document
Annual e-governance report approved by the Governing Council/ Board of Management/ Syndicate Policy document on e-governance	View Document

6.3 Faculty Empowerment Strategies

6.3.1 The institution has performance appraisal system, effective welfare measures for teaching and non-teaching staff and avenues for career development/progression

Response:

Welfare Measures

Valluvar College of Science and Management is looking after its employees under scaffolded efficacious welfare measures. It includes upgrading their professional & administrative competency and social status. The institution embellishes the following welfare measures to all the teaching and non- teaching staff aiming to improve employees' academic calibre.

1. **Free transportation** for all the staff members.
2. **Free food and accommodation** to the hostel staffs.
3. Teaching and non – teaching staff can **utilize the hostel breakfast and lunch**.
4. Days Scholar faculty can utilize the hostel freely for short duration of a week when it is needed.
5. **Interest free loan** is provided to the employees of the Valluvar College.
6. **Employee Provident Funds** are available to all Valluvar College employees.
7. Teaching and non- teaching staff can take medical leave for maximum twelve days per academic year.
8. **Financial assistance to attend FDP**, orientation and refresher program with on duty.
9. **Fees concession** is provided to the children of the teaching and non – teaching staff.
10. A three months **maternity leave** is sanctioned for both teaching and non – teaching workers.
11. **Payroll advance for employees** who require it in an emergency, in accordance with the institution policies.
12. Training for improving computing and communication skills to the teaching and non- teaching staffs.
13. **Incentives** provided to the staff those who qualified in PhD, NET and SLET in the academic year.
14. Staff members were **rewarded** for producing 100 % students pass rate in the university exam.
15. Yearly once the institution arranged **a recreational tour** to the employees.
16. **Uniform provided** to the faculties at concessional rate and freely provided uniform to the office attendants.
17. **Educational loan** provided to the Single Parent employee of the institution.

18. Based on the performances of the faculties, the management **gifted Gold /Silver coins** to the faculties on significant occasions like Teachers Day, Pongal celebration.
19. **Bus Drivers license were renewed** as per due date of them.
20. Yearly once **Free eye check-up** offered to the drivers of Valluvar College of Science and Management.



Appraisal System for teaching and non- teaching staff

For upgrading their career as well as the institution, Self Appraisal procedure is followed by the faculties at the end of the academic year. On the evaluation form, the teaching staff are graded on a scale of 100 points, while non - teaching staff are graded on a scale of 50 points. Faculty Self – appraisal form consists of four categories such as Teaching, Research, Extension activities and Administration.

The management nominee, who is chosen by the Chairman, Principal, IQAC Co-Ordinator, outside academic Experts, and HODs follow the teaching staff's self-evaluation. The evaluation of non-instructional staff performance is done in accordance with the tasks they undertake. Five distinct groups make up the non-instructional staff: administrators, lab assistants, attendants, electricians, and drivers.

This type of monitoring method requires faculty members to improve the teaching-learning process and raises the academic standard of students. The administrative officer thus keeps close tabs on the efficiency of the support workers.

File Description	Document
Upload Additional information	View Document

6.3.2 Percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years

Response: 52.9

6.3.2.1 Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
23	8	43	77	86

File Description	Document
Policy document on providing financial support to teachers	View Document
Institutional data in the prescribed format	View Document
Copy of letter/s indicating financial assistance to teachers and list of teachers receiving financial support year-wise under each head.	View Document
Audited statement of account highlighting the financial support to teachers to attend conferences / workshop s and towards membership fee for professional bodies	View Document

6.3.3 Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

Response: 62.94

6.3.3.1 Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
62	56	48	70	85

6.3.3.2 Number of non-teaching staff year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
12	12	12	13	13

File Description	Document
Institutional data in the prescribed format	View Document
Copy of the certificates of the program attended by teachers.	View Document
Annual reports highlighting the programmes undertaken by the teachers	View Document

6.4 Financial Management and Resource Mobilization

6.4.1 Institution has strategies for mobilization and optimal utilization of resources and funds from various sources (government/ nongovernment organizations) and it conducts financial audits regularly (internal and external)

Response:

Being a self- finance institution, the vital income is the tuition fees of the students. The college aims to afford student- centred education especially the rural and downtrodden students for getting an exposure to learn higher education. The college has clearly defined regular processes for the mobilisation of resources and efficient utilisation.

Intutional Strategy

The College relies on its own internal resources, such as student tuition fees and bank interest, to fund its operations. The College strongly encourages its departments to seek funds for their activities from sources like conferences, seminars, intra/inter – collegiate functions. Institutional funds for employee salaries, departmental supplies, building repairs and maintenance, allotting fund for departmental activities and other institutional duties.

A monthly summary of all fee revenues is forwarded to the Chairman by the accounts department for examining and comprehending the institute's financial situation. The college is committed to adhering to the procedures that put an emphasis on the college's financial management. With this, the institution is maintained its commitments to transparency, accountability, and the continual evolution of its learner-centred programming. All financial transactions are authorized by the Chairman of the institution.

Resource Utilization

Scholarship:

For empowering the rural students through the rich curriculum, the institution provide scholarship on the basis of the student's financial background and mark-basis. The institution is affording scholarship in the two ways namely Shri. P. KaliappaGounder Memorial Scholarship for Economically weaker Section Students and Shri. L. KaruppaiahGounder Memorial Scholarship for Meritorious Students.

Extension Activities:

The organisation sets aside a substantial amount of funds for the purpose of implementing significant initiatives related to the School Students Saving Scheme (SSSS), and then deposits the initial amount set aside on the accounts of students attending government schools. Second, the college carried out the extension operations and presented monetary rewards to the students of the government school who had demonstrated excellent stewardship of the saplings that had been provided to them in the past.

Organizing Programmes:

The college honors the resource persons with cash honorarium, food and accommodation, shields and also the students get their participation certificates, meritorious awards/ certificates in the special occasion. Seminars, conferences, and workshops provide assistance for departmental activities.

Infrastructure and Maintenance:

Every year the laboratory equipment's, software updating, maintaining the CS laboratories, auditing the condition of the benches, fans, lights, projectors, generators and the annual maintenance of elevators, the solar panels and the buses are maintained and audited the working condition of it.

Internal and External Audit:

VCSM's Internal Audit division is staffed by highly qualified financial specialists. This Internal Audit is conducted by an experienced Chartered Accountant. Regular internal audits are performed to ensure that all financial transactions have been authorized by the proper authorities in accordance with the rules, and effective measures are implemented in response to audit findings to further improve the system. It also ensures that accurate financial records are kept.

File Description	Document
Upload Additional information	View Document

6.5 Internal Quality Assurance System

6.5.1 Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement in various activities

Response:

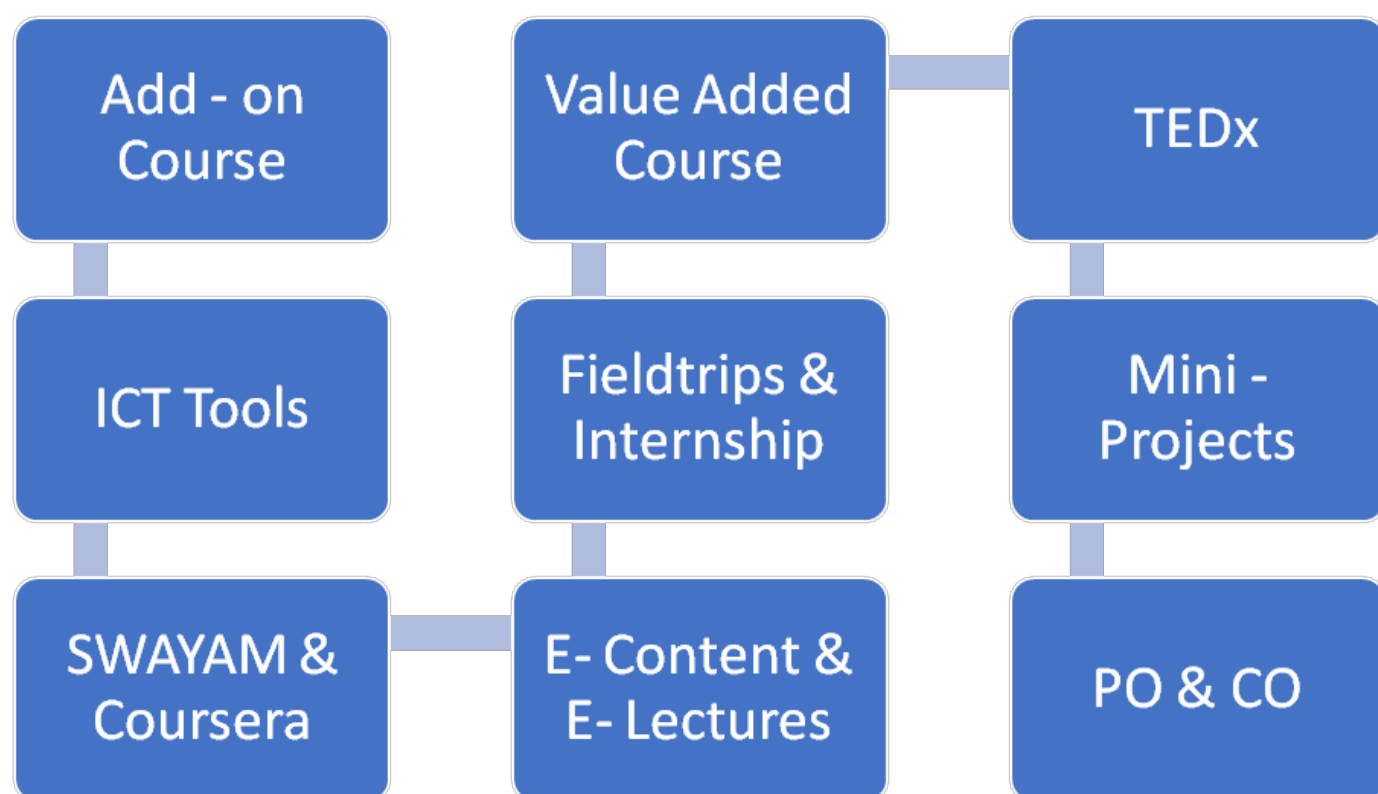
The Internal Quality Assurance Cell (IQAC) was established in the year of 2019. To enhance the college's academic and administrative excellence, IQAC is taking steps to instil an established procedure in all areas to achieve the perspective strategic plan of the college. It also implements quality initiatives to improve the academic performance in order to deliver an education on pace with international standards. UGC's 2(f) and 12(B) recognition under the Act 1956 conferred with the college during the academic year 2021-22.

Strategies and Process

- First cycle of NAAC with good grade during the academic year of 2022-2023.
- Get permanent affiliation for the remaining programmes from the Bharathidasan University.

Teaching Learning Process

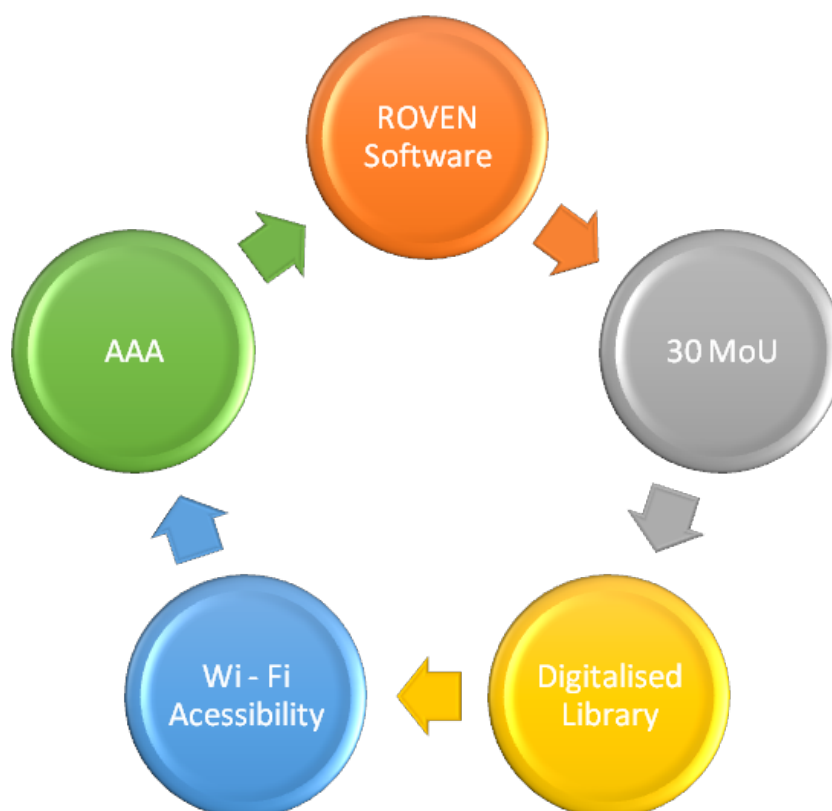
- **Add – on courses** have been enhanced. The novel programmes are introduced for the students' well-being.
- **Value added courses** offered through **IECD, Bharathidasan University**.
- More seminars, webinars, workshops, placement cell programmes, etc. have been arranged by our institution.
- Affording new exposure to the students, we are collaborated with foreign academic expert like **TEDx**.



- Implementing the interactive teaching methodology, fraternity peoples use various platforms like Kahoot, Quiz Creator You Tube Channels, Flipped Classroom etc.,
- During the pandemic period, the online teaching methodology introduced via Google Meet, Zoom Meeting, Jam Board etc.,
- Beneficence of the students, we organize **field trips, internship** programmes and industrial visits as an outcome-based assignments.
- Beyond the syllabi of the university, we are bestowing **mini – projects** as experiential learning.
- Offering online courses such as **SWAYAM and COURSERA** to the students.
- Being a digitalised academic centre, we are imparting **e- content** materials and **e- lectures** through our official youtube channel.
- As the result of following the university prescribed PO& CO, we are maintaining the **course attainment with 85 and above percentile**.

Structures and Methodologies of Operations

- Maintaining the records, payments, receipts, acquisition, catalogue and serials, we use the **ROVEN software**.
- **Memorandum of Understanding** have been signed with IIBF, Mumbai, Indian Academic Researchers Association, Trichy and **28 other** institutions/ industries.
- Improving the research and the academic, we are using **Del Net, N- List, National Digital Library**.
- Production of usable electricity through solar panels.
- Enhancing the quality of the departments and the college, we adopted two types of review process namely Academic and Administration Audit (**AAA**) and **Faculty Self Appraisal System**.
- Under the **Unnath Bharat Abhiyan scheme**, we adopted 5 villages namely Malaikovilur, Nagampalli, Kodaiyur, Puthambur and Kakkavadi in the District of Karur.
- **Wi-Fi** access points are installed for more efficient and reliable network operation.



Incremental Improvement

- Upgrading the teaching learning process and infrastructure facilities, the college collected feedback from the stakeholders.
- The majority of our students come from rural areas, and their parents are farmers. We operate **gratis bus services** for the students' well-being.
- **Alumni interactions** were planned and organized.
- Awards and Prizes Obtained through Participation in Academic like **TALENTIA, BIZ BAZAAR & ASTHARA**, Cultural, or Sporting Competitions.

File Description	Document
Upload Additional information	View Document

6.5.2 Quality assurance initiatives of the institution include:

- 1.Regular meeting of Internal Quality Assurance Cell (IQAC); quality improvement initiatives identified and implemented**
- 2.Academic and Administrative Audit (AAA) and follow-up action taken**
- 3.Collaborative quality initiatives with other institution(s)**
- 4.Participation in NIRF and other recognized rankings**
- 5.Any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA etc.**

Response: A. Any 4 or more of the above

File Description	Document
Quality audit reports/certificate as applicable and valid for the assessment period.	View Document
NIRF report, AAA report and details on follow up actions	View Document
List of Collaborative quality initiatives with other institution(s) along with brochures and geo-tagged photos with caption and date.	View Document
Link to Minute of IQAC meetings, hosted on HEI website	View Document

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1 Institution has initiated the Gender Audit and measures for the promotion of gender equity during the last five years. Describe the gender equity & sensitization in curricular and co-curricular activities, facilities for women on campus etc., within 500 words

Response:

Gender equity is a fundamental principle that ensures fair treatment and equal opportunities for all individuals, regardless of their gender. The college recognizes the importance of gender equity in promoting good health, better education, and economic opportunities for both students and faculty members. This report provides a concise overview of the findings from the gender audit conducted at the college and highlights the measures taken to promote gender equity in various aspects of campus life.

1. Conducted Gender Audit:

The gender audit involved distributing a questionnaire to students and faculty members, focusing on key areas such as curriculum, resources and infrastructure, opportunity for student participation, leadership positions, and healthy practices by which the current state of gender equity within the college is found and areas for improvement are identified.

2. Facilities for Gender Equity in Campus:

To ensure the safety and well-being of students on campus, the institution has implemented various facilities. These include

- **Infirmary** Provides healthcare services
- **Closed-Circuit Television (CCTV)** Cameras are strategically placed for security purposes, security personnel to maintain a safe environment
- **Secured Path** for entering and exiting the campus
- **Common Room** for both Genders
- **Bus** facility for both Genders
- **Hostel** facility for both Genders

3. Gender Equity in Curriculum:

Promoting gender equity in the curriculum is another crucial aspect. The College includes a subject called '**Gender Studies**' is prescribed in the syllabus, allowing students to explore and understand the complexities of gender issues.

The prescribed programs incorporate **17 subjects** related to gender equity and gender sensitization, ensuring that students receive a comprehensive education in these areas.

4. Statutory Committees:

To address concerns and maintain a supportive environment, the institution has established statutory

committees such as the

- Anti-Ragging Committee
- Internal Complaint Committee
- Grievance and Redressal Committee

These committees play a vital role in preventing and addressing instances of ragging, handling complaints related to sexual harassment, and addressing student grievances, including gender-related issues.

5. Gender Equity in Co-Curricular Activities:

Co-curricular activities also play a significant role in promoting gender equity. The College has established a Women Empowerment Cell, providing support, guidance, and empowerment opportunities for female students.

All Clubs and Cells within the college maintain equal representation of male and female students, fostering an inclusive environment and ensuring equal opportunities for participation.

6. Special Initiatives for Women in the Campus:

Women are well-represented in below leadership positions

- Secretary
- Joint Secretary
- IQAC Director
- 4 out of 10 Heads of the departments

This representation promotes gender balance and encourages female students to aspire to leadership roles.

The College ensures equal distribution of opportunities by appointing class representatives equally between male and female students, providing both genders with a voice and representation.

All the Sweepers employed in the college are women which create employment opportunities and foster a supportive environment.

The institution commemorates important days and impart the necessity of celebrating national and international days to the students.

ACTIVITIES ORGANISED RELATED TO GENDER EQUITY AND GENDER SENSITIZATION

Sl. No	Date	Theme	Program	Count
1	01.08.2022	Gender Equity through Women's Growth & Development	"Start-up ideas for Women Entrepreneur"	4
2	23.11.2020 to 28.11.2020		"Empowering You" A Six Days Soft Skills Training Programme for Women	
3	21.02.2020		Skill Training Program- Workshop on Jewellery making	
4	14.07.2017		A Mime on Representation and Inclusion of Women in Leadership Position	
5	05.01.2022	Rights of the Gender by the Constitution	A Seminar on Gender Equality with respect to LGBTQIA+	5
6	26.02.2022		Guest Lecture on Legal Provisions on Gender equality	
7	02.08.2022		A Seminar on "Gender Sensitization"	
8	11.01.2020		One day Seminar on "Sensitization towards Gender equality"	
9	04.08.2018		A Play on Gender Equity – An Awareness on the Rights of All Gender and Defence Mechanism	
10	27.01.2021	Awareness on Women's Health	Awareness Programme on Women's Health	2
11	18.02.2019		Debate on "Who Manage their Stress and Administration Responsibility Better: Men or Women?"	
12	08.03.2022	Celebrating the Women	International Women's day Celebration	3
13	08.03.2021		International Women's day Celebration	
14	07.03.2020		International Women's Day Celebration	
15	13.12.2021	Power of Women	Awareness Programme in Law -Women sexual assault	3
16	11.08.2017		A Debate on "Are Women Protected by Law or Society"	
17	30.11.2021		Motivational Speech on women safety and self defence	

File Description	Document
Upload Additional information	View Document

7.1.2 The Institution has facilities and initiatives for

1. Alternate sources of energy and energy conservation measures
2. Management of the various types of degradable and nondegradable waste
3. Water conservation
4. Green campus initiatives
5. Disabled-friendly, barrier free environment

Response: A. 4 or All of the above

File Description	Document
Policy document on the green campus/plastic free campus.	View Document
Geo-tagged photographs/videos of the facilities.	View Document
Circulars and report of activities for the implementation of the initiatives document	View Document
Bills for the purchase of equipment's for the facilities created under this metric	View Document

7.1.3 Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following

- 1.Green audit / Environment audit
- 2.Energy audit
- 3.Clean and green campus initiatives
- 4.Beyond the campus environmental promotion activities

Response: A. All of the above

File Description	Document
Report on Environmental Promotional activities conducted beyond the campus with geo tagged photographs with caption and date	View Document
Policy document on environment and energy usage Certificate from the auditing agency	View Document
Green audit/environmental audit report from recognized bodies	View Document
Certificates of the awards received from recognized agency (if any).	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

7.1.4 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)

Response:

The Motto of VCSM is Discipline, Diligence and Excellence which reflects its commitment to instilling values of discipline, hard work and striving for excellence among its students and it sets the foundation for creating an inclusive and empowering learning environment.

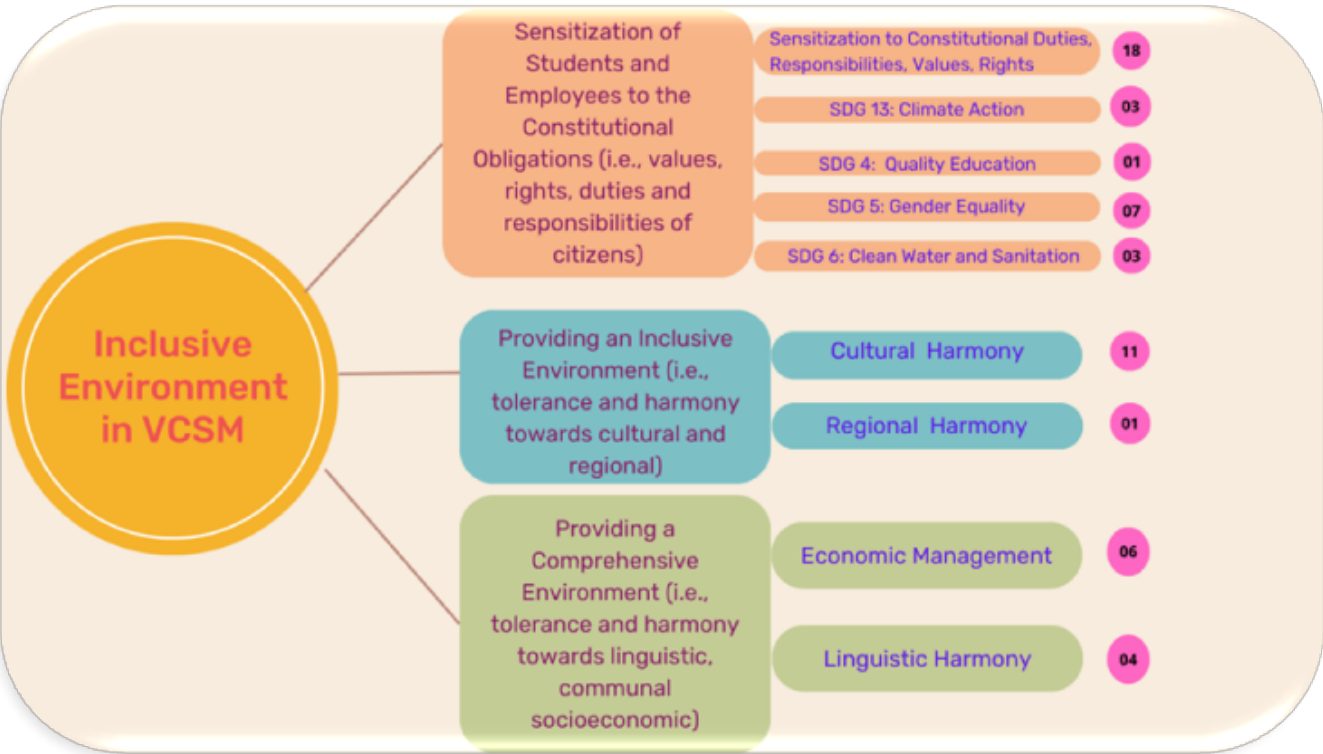
- 1.The college embraces students from all regions and communities without any bias. By fostering a culture of acceptance and respect, the college ensures that every student feels valued and has an equal opportunity to learn and thrive.
- 2.Recognizing the importance of inclusivity, the college actively promotes the participation of physically challenged students and faculties. It provides necessary infrastructure, accessibility features and support systems to ensure an inclusive educational experience for all.
- 3.Understanding the financial challenges faced by single-parent students, the college offers fee concessions to alleviate their burden. This initiative helps create an inclusive environment that supports students from diverse family backgrounds and encourages their educational pursuits.
- 4.The college recognizes the unique challenges faced by rural students and endeavors to bridge the educational gap between rural and urban areas. It provides additional resources, mentorship programs and targeted support to facilitate the academic and personal development of rural students.

5. In line with its commitment to social responsibility, the college prioritizes the recruitment of Scavengers, Securities and Sweepers from economically disadvantaged backgrounds. This approach ensures that the college contributes to the upliftment of society and provides equal opportunities for all, irrespective of their socio-economic status.
6. To accommodate the religious needs of Muslim students, the college arranges a dedicated bus service to transport them to the nearby mosque for Jumma Namaz (Friday prayers)
7. The college organizes prayer sessions on Full Moon Days, involving hostel students. By facilitating spiritual practices and providing a supportive environment, the college promotes a sense of community and inclusiveness among its students.

Selected Events of Inclusive Environment in VCSM

Theme	Focus On	Events
Sensitization of Students and Employees to the Constitutional Obligations	Constitutional Duties	Model Youth Parliament-2021
		Day of Democracy
		Patriotism & Social Development
	Constitutional Responsibilities	Opening the Portrait of Shri. T.S.R.Subramanian, I.A.S (Cabinet Secretary of India- Retired)
	SDG 13:Climate Action	Each Student Each Sapling
	SDG 4:Quality Education	Awareness Rally on Higher Education
	SDG 5:Gender Equality	A Seminar on Gender Equality with Respect to LGBTQIA+
		A Play on Gender Equity–An Awareness program on the Rights of All Gender and Defense Mechanism
	SDG 6:Clean Water and Sanitation	Swachh Bharat Clean India Program
	Constitutional Rights	Good Touch Bad Touch–Awareness Program
	Constitutional Values	Distancing:Insights from Gandhi
Providing an Inclusive Environment (i.e.,harmony towards cultural and regional)	Cultural Harmony	Spiritual Awakening Program
		Special Group Prayer for Rain through Thirukkural
		Christmas Celebration
	Regional Harmony	La Sante
	SDG 6:Clean Water and Sanitation	Awareness Program on Hygeine and Sanitation through Villupattu
Providing a Comprehensive Environment (i.e harmony towards linguistic, communal socioeconomic)	Harmony towards Communal Socioeconomics	Banking Expo
		World Savings Day Celebration
	Linguistic Harmony	Intra Collegiate Literary Cultural Program-Aasthra 2K19
		Kuralamutha Vizha (International Thirukural Competition)

Statistics Data on Attainment of Inclusive Environment in VCSM



File Description	Document
Upload Additional information	View Document

7.2 Best Practices

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Response:

Best Practice - I

Title: FINANCIAL LITERACY -School Students Savings Schemes

Financial Inclusion towards Eradicate Poverty

Objective:

The purpose of this practice is to promote the benefits of savings among School students residing in rural for which Valluvar College takes initiatives by opening bank account for them. This scheme is one of the milestones of our Financial Literacy Cell and had brought a revolution in the field of saving money for their future and will improve the financial status.

Digital Banking helps in strengthening the Economic Growth of our Nation which is the dream of our Prime Minister, Mr. Narendra Modi and in fulfilling his dream Valluvar College had taken it as an objective by educating about Digital Banking and inculcate the practices of savings among School students who reside in rural areas.

Context:

To inculcate the Students' Savings Scheme which work in the line of SDG-1- No Poverty and SDG-4 - Quality Education

Sticking on to the mandates of the UN sustainable goals and UNAI Principles, the College has chosen the main area of focus is to extend its care towards 6th to 8th standard school students, studying in rural areas for School Students Savings Schemes

Practice:

Financial Literacy Cell students educate the importance of savings and value of money to Government School students since 2012, as to ensure that financial stress should not affect the development among young Indians. It is the motto of this Cell that only Financial Awareness and saving at young age can enable them for a successful life.

Student Ambassador regularly visit schools for creating Financial Awareness, with teachers help, they will identify students who don't have Savings Account. Those students are motivated to open bank accounts by

providing initial amount of Rs.100/- by our College for another three quarters. College will select experienced school teacher to mentor their students.

Frequently mentoring program will be conducted to monitor the entire process. One school was adopted by this cell in which many students got awareness and benefited by this Scheme.

Breeding country chick and poultry is our local business. Our College offers three country chicks to students who save high amount. These students bring back the grownup country hens to sales outlet in our College Premises. Students can sale them and reinvest the money to generate income which has increased financial status. It serves as combination of savings and learns basic of Entrepreneurship.

Evidence of Success:

- Letter of appreciation from Prime Minister Office & Directorate of School Education
- Letter of appreciation from the Karur Vysya Bank and Schools
- Incognito Visit & Survey and Certificate of appreciation from IOB

Problem encountered and resources required:

- Lack of knowledge regarding savings and the value of money among School students residing in rural areas.
- People residing in rural areas have less awareness about the banking activities and procedures.
- People from rural areas borrow money from money lenders for higher rate of interest and face difficult to repay and it will have its affect on livelihood of their family.

Best Practice - II

1. Title of the Practice

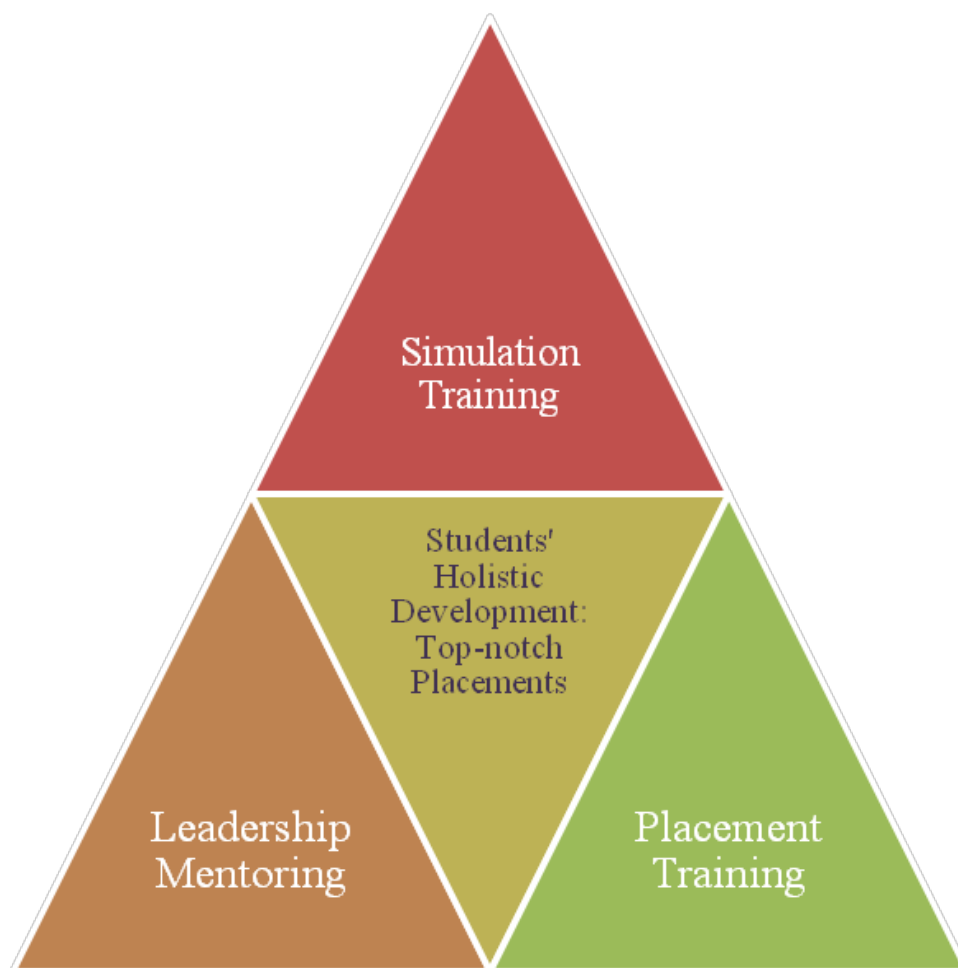
S.H.I.N.E –Students’ Holistic Improvement through Nurturing of Essential Skills.

2. Objectives

- To provide students with a rigorous academic curriculum, an inclusive learning environment that promotes intellectual confidence and exposure to diverse perspectives that connect them with industry partners.
- SHINE facilitates the acquisition of placement in reputable companies by providing career guidance, placement services, and nurturing essential skills.

3. The Context

The SHINE is committed to nurture an environment which is accessible to highly competitive career and placement opportunities. Our faculties balance academic prerequisites and extracurricular activities to make SHINE open to all students. Through collaboration with student council and faculty representatives, the college is able to facilitate the holistic development of its students. Establishing trust for industry partnerships posed a challenge. The SHINE involves three stages of teaching-learning process.



1. Leadership Mentoring:

Students from rural areas with a lack of adequate knowledge need to be nurtured. Therefore, SHINE focuses on creating a supportive and nurturing learning environment by providing communication and leadership skills through academic and non-academic clubs, cells, guest lectures, and seminars.

2. Placement Training:

Placement Training focuses on building students' employability skills, such as communication skill, logical reasoning, quantitative reasoning, technical aptitude and general aptitude skills.

3. Simulation Training:

To help students transition into the workforce, we provide them with practical training that prepares them for the demands of the workplace through projects, field trips and industry collaborations. We use problem-based case studies to help students develop practical skills and knowledge that are relevant to their communities.

4. The Practice

The Training and Placement Cell of the college provided a comprehensive certificate course titled "A Certificate Course on Career Readiness" to final-year students for placement training. Career guidance workshops for bank and IBPS examinations, guidance cum training for CUB campus recruitments, skill training programs for corporate readiness, motivational and counselling programs for IPS aspirants,

workshops and seminars on employability skills, TCS training programs for SC/ST and the underprivileged, ICAI career counselling programs on CMA examinations, counselling programs on life and career, and inspirational talks for competitive examinations are some of the skill-based programs offered by the college for the holistic development of the students.

5. Evidence of Success

- The college has signed an MOU with IIBF, Mumbai, and renewed it three times.
- Valluvar College has served as a hub for TCS recruitment for the academic year 2022–23.

6. Problems Encountered

Our students are from rural and suburban areas, and the majority of them are first-time graduates. They were deprived of the necessary resources, like communication, technical knowledge, internet resources, and financial support. So making them job-ready is the biggest struggle that we face. The process includes setting up the students minds by creating a conducive atmosphere and teaching them etiquette and other necessary skills for placement. To involve such students from rural backgrounds in skill-based training workshops is a bit challenging in the beginning, but our placement training, module, and certificate course speeded up the process.

File Description	Document
Best practices as hosted on the Institutional website	View Document
Any other relevant information	View Document

7.3 Institutional Distinctiveness

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

Valluvar is a great **Tamil Poet** and **Philosopher**. The name of the institution is incredible part of our identity for more than 75 years. The **Idol of Valluvar** has been established by Our College in two places in Karur Dt. One of the Valluvar Idol is 3.35 meter tall and made up of Impon metal and weight of 500 Kg, was been placed in Valluvar Residency for public worship on July 16th 2012. Another Valluvar Idol made up of brick of 750 kilograms was placed on the top of our college building for the students worship.

The distinctiveness of Valluvar College is its vision of **preaching Thirukkural** to our students as providing guidance of human goodness and betterment in life. Our Institution believes that knowledge should be supported by ethical values which are necessary to live in harmony with society and environment.

As the holy book of Thirukkural carries the principles which are essential to mould a good human being.

With this intention the founder of our Institution established the Valluvar College and also provides free education to those students who narrate 1330 Thirukkural Couplets. Those students who got these benefits have been placed themselves in a top position in their career.

The day in College starts with the holy words of Thirukkural through prayer song. The sacred words of Thirukkural are displayed in our college buses and class rooms with meanings which initiate the students to learn the ethics and moral value of life.

In our curriculum we have value education in which our faculty member edifies the important aspects of education that focuses on developing moral ethical values in students. It aims to help students to understand the importance of **honesty, responsibility, respect, compassion and other virtues** that are essential for leading a prosperous life. Business principles are vital as they keep business persons to operate in a right pedestal and laws that not only give their internal satisfaction but also increase the goodwill of the business were learnt in **Management Concepts in Thirukkural** which is core subject for third year, Bachelor of Business Administration. **Learning Thirukkural also helps the students to crack TNPSC exams.**

In our Institution we have **certificate course on Thirukkural - holistic education for first years** and we **give a handbook on Thirukkural** as it explains how one should lead an ethical life and become a man of success. The objectives behind this course is

- To cultivate a student's physical, emotional, psychological and spiritual characteristics.
- To teach the students about eternal values that will mould them into a human with honesty and sense of responsibility.
- To train students in skills that are required for once growth, interpersonal skills, team work.
- Learning Thirukkural increases individual's knowledge, memory power and able to face the challenging world with confident.

To spread the values of Thirukkural to society our institution has undergone **MoU with Institute of Thirukkural Studies & Kural Malai Sangam**. Our College have **conducted International Level Conference for which the guest was from Mauritius**. For all the events conducted related to Thirukkural, eminent scholars visit our Institution as they get a positive vibe and a blessing of Valluvar from Institution.

Our College organizes programmes as mentioned below for students to learn the **spiritual liberation, moral development** for real life, individual benefits, social benefits and physical growth. Such events encourage students to sustain and preserve the folklore, culture and heritage of Tamil Nadu.

Kalai Thiruvizha - Every year our institution conducts **Kalai Thiruvizha** as to celebrate the **birth anniversary of Thiruvalluvar** with the **objective to teach the Principles of Thirukural and tag the talents of kids of age between 3 -5**. Kids will participate in Competitions like reciting, drawing, drama, storytelling on Thirukkural. The competitions were conducted in online during Covid-19, in which kids from National and International Level participated. Grand Parents received prizes for those participants who reside in foreign countries.

Vaan Sirappu – Our state was facing shortage of water due to insufficient rainfall. It was the need of the hour to act upon. As we know unless a drop of **precious rain falls** down, not even grass will sprout its head. Even the vast ocean will start shrinking, if the clouds that took the water away from it don't pour it back. Keeping this intention in mind our Institution has conducted a programme on Vaan Sirappu as

mentioned in Thirukkural for which the chief guest was **Mr. Tharun Vijay, former Member of Parliament and President of Thiruvalluvar Students Movement**. The prayer programme has been arranged at the college premises which were started with **Naadhasvara Isai along with the prayers of more than 2000 students** for want of sufficient rain fall. All the students took strong note of this valuable concept and assured to work together in this regard.

Our Institution conducts various **extension activities** in which **our students along faculty members visit Government Schools and teach Thirukkural**. They also distribute Thirukkural book to school students and every year our institution conduct many programmes, drama on Thirukkural in Nagercoil.

In our College, **Department of Fashion Technology and Costume Designing** have designed a shawl of **3m with 133 Thirukkural in 2020** which we use to honour the resource persons.

Our Institution has received many awards for the rendering astonishing service to the society through Thirukkural such as

- **Kural Malai Semal Award – Governor, Tamil Nadu in 2022**
- **Muppall Munivar award – Institute of Thirukkural Science (ITS) – Oman in 2021**
- **Guest of Honor - Institute of Thirukkural Science in 2019**

Our Institution produces graduates who are meticulous citizens as they are preached with the holy thoughts of Thiruvalluvar. Our Institution is also committed to provide a quality education through ethical values of life with which they can distinguish between the right and wrong. It has a **noble vision to contribute to the society - physically and mentally healthy, morally upright, socially responsible, intellectually refined and spiritually elevated person**.

File Description	Document
Appropriate web in the Institutional website	View Document
Any other relevant information	View Document

5. CONCLUSION

Additional Information :

Valluvar College maintains good bond with the University and addresses the needs of the Society by fostering the young generation to become valuable citizens by nurturing values and commitments.

Based on the College SWOC, IQAC guides and supervises various activities which are necessary to increase the quality of College in all dimensions which are:

SCHOLARSHIP ADMISSION: The institution provides scholarships for Meritorious & economically weaker sections students.

SPORTS & YOGA: Playground with facilities for the Sports & Yoga is available to promote the holistic growth of the students

GOOD INFRASTRUCTURE facilities like Conference Hall, Auditorium, Smart Class Rooms, Placement & Training Cell, Seminar Halls, Sports Room and Laboratories.

CONTEMPORARY CURRICULUM: We provide Add on Courses, Value Added Courses, Certificate and Bridge Courses, IECD Courses approved by Bharathidasan University, Internship and Training Programmes, Academic & Non-Academic Clubs, Committees and forums for all round development of the students.

SWAYAM rewarded our Institution as Local Chapter Status.

Our institute as Licensed Institute by TEDX VCSM

IMPACTFUL PEDAGOGY: Black Board Teaching, Flipped Classroom and Blending Learning.

Academic journey during pandemic has been efficiently managed with the support of ICT for Teaching, Learning and Evaluation process.

ENTREPRENEURIAL ENDEAVORS: Motivates the creativeness of students to work on new ideas and innovation as to convert into Startups and Entrepreneurial Ventures by conducting events in Entrepreneurship Programs, IPR Related Activities, Start-up and Technical Skill Enhancement activities.

Ministry of Education's Innovation Cell has accorded 4 Star status to our Institute for promoting innovations and ARIIA graded us with Band Performer. We have Collaboration such with EDII.

OUTSTANDING PLACEMENT: We provide Leadership Mentoring, Placement & Simulation Training to students for best placement in Leading Companies who visit regularly. Lakshmi Vilas Bank, City Union Bank, Karur Vysya Bank is recruiters for more than a decade and our College is HUB for TCS.

EXTENSIVE COLLABORATIONS: Undergone 46 MoUs for the purpose of Collaborative Research, Skill Training, Faculty Exchange and Linkage as it enhances the overall development of the students.

SOCIALLY CONNECTED: NSS unit has received various appreciations from the Bharathidasan University

and In UBA our Institution has successful adopted five villages

Concluding Remarks :

The Institution has been established in 2004 and standing in its 17th year proves its excellence by providing a holistic education to the young generations. It believes that the significant growth of an individual can be achieved through Academic Excellence, Professional Competence, Personal and Interpersonal Skills. These structures are unified with the delivery of curriculum in our College. Our College takes measures in enriching holistic values, morals and empowering students with education and skills. The noble mission of the Institution is the upliftment of the students from rural and suburban areas by providing them quality education at affordable cost. For the overall development of faculty members and students the Institution conducts various co-curricular activities, extension activities and orientation programmes. The institution diligently strives to bestow a comprehensive growth that adorns learners with the necessary skills to embark upon a noble path of responsible citizenship.

