



# VALLUVAR COLLEGE OF SCIENCE & MANAGEMENT

(A co-educational institution affiliated to Bharathidasan University)

Recognized by UGC under sec. 2(f) & 12(B) of the UGC Act, 1956

AICTE Approved - MBA, Accredited with A+ Grade by NAAC

**Dr. S. IRULAPPAN** M.Com, M.B.A., M.Phil, PGDCA, PGDPM, Ph.D  
Principal

Date : 10.01.2025

## 62. LIST AND DETAILS OF HARDCOPY OF NATIONAL JOURNALS SUBSCRIBED

S.No.	Title of Journals	Department	Publishers	Details
1	Indian Journal of Marketing	Commerce & Management	Indian Journal of Marketing	National
2	Indian Journal of Finance	Commerce & Management	Indian Journal of Marketing	National
3	Indian Journal of Management	Commerce & Management	Indian Journal of Marketing	National
4	Indian Journal of Economic & Research	Commerce & Management	Indian Journal of Marketing	National
5	Indian Journal of Research in Capital Markets	Commerce & Management	Indian Journal of Marketing	National
6	Indian Journal of Entrepreneurship	Commerce & Management	Indian Journal of Marketing	National
7	Banking and Finance	Management	Hindustan Publications	National
8	Current Development in Artificial Intelligence	Computer Science	Hindustan Publications	National

*S. Irulappan*  
10/1/25

**PRINCIPAL**

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